### CONFERENCE AT-A-GLANCE

THURSDAY, OCTOBER 18 <sup>th</sup>	Done by 4:00 PM	PC1 National Recreation Agenda Workshop  Brian Johnston	PC2 Creating Effective Public Participation Processes International Association of Public Engagement (IAP2)	PC3 Become a Canadian Sport for Life Community  Ashley Jensen, Lea Norris, Tracy Lockwood & Rob Meckling	PC4 Assess and Enhance Your Community's Recreation and Parks Services with the Service Excellence Program  Barb Pedersen					
URS	5-6 PM	Cocktail Reception								
王	6-8PM	Opening Ceremonies Banquet / Keynote Address – Paul Born								
	8-11 PM	ARPA Partner Showcase								

FRIDAY, OCTOBER 19 <sup>TH</sup>	7-8:30 AM	Breakfast						Energize Breakfast - Paul Born				
	8:30 – 9:30 AM	AM Children's Mental Health: A Ticking Time Bomb  LI Bartle  Energize  Do Standards Matter?  Katherine MacKeigan P		Raising the Bar on Child and Youth Action — Research in Physical Literacy Sg Dr. Dwayne Sheehan M.		Partnering with Local Police to Improve Community Safety. Sgt Major Gene Maeda & Sgt Dave Wilkinson		What Park Amenities Encourage Greater Spontaneous Recreation  Paul Feser & Bob Yates		A6 Match Made in Heaven: Different Ways to Connect You to a Builder  Rob Copeland & Rob Edgar	A7 Living Local Campaign – Edmonton Federation of Community Leagues Energy 24 Allan Bolstad	
	9:30- 9:45 AM	Transition Break										
	9:45 AM- 10:45 AM	B1 Lateral Thinking About Old Facilities  David Hewko Energize  Roger Smolnicky & Len Frank			From Tragedy to Inspiration — The Slave Lake Wildfire Story  Energize Karl Hill		B4 Community Engagement: Ask the Questions You Have Always Wanted to Ask! Paul Born		From Rail Line to Open Space to Bumping Ground  Donna Cardinal & Susan Dack		Raise Your Voice: The Promise, Tools and Bargains of Moving Your Organization Susan Hutton & Maria deBruijn	B7 The Power and Freedom of Play  Mary Ann Rintoul & Jane Vallentyne
	10:45- 11:15 AM	Refreshment Break										
	11:15 AM- 12:15 PM	C1 Transforming a Downtown into an Urban Living Room Craig Curtis Energyze	Sedentary Behaviour: What Can We Do?  Judith Down & Christina Loitz	aviour: What Strateg We Do? to Recru Childre		gies Can Too!: Le		the Parkland's Importance to the		Prime Tenants Sports Teams Craig Tkachuk	C7 Recreation: Building Connections for Alberta's Newcomers AUMA Panel	Policy Framewor
	12:15 PM- 1:30 PM	Luncheon										
	1:30- 3:30 PM	<b>D1</b> Community Spor Forum	ommunity Sport Outdoor Facilities,		D3 Strategic Issues & Opportunities Energize Forum		D4 Aboriginal Communities Forum			g Accessibility ies Across Forum	D6 Indoor Facilities Forum	Student Leaders Forum
	3:30- 6:30 PM	Outdoor Activity Break/ARPA Program Showcase — Scavenger Hunt										
	6:30- 10:30 PM	Trade Show – Dinner, Drinks and Networking										



SATURDAY, OCTOBER 20TH	7-8:30 AM	30 AM Breakfast										
	8:30- 10:00 AM	E1 Everyone Belongs Outside: Push to Open Nature in Alberta Parks  E2 Parkland and Trail Acquisition on a Tight Budget: Creative Cases  E3 Mapping a Bright Future for Alberta Parks  Cases  Laurie Lafortum		E3 Mapping a Bright Future for Alberta's Young Children  Laurie Lafortune & Dianna Souveny	Service Excellence Program — Seeking Exceptional Recreation and Parks Services in Your Community  Barb Pedersen	E5 Calgary's "Neighbourhoods of Promise" — Recreation's Role in Addressing Significant Social Need  Pam Meunier, Virginia Clarke & AJ Matsune	Healthy Hearts: Working Together to Make a Healthy Community  Brian Torrance  Energize	E7 University of Alberta RLS 50 <sup>th</sup> Anniversary Current & Past U of A Professors				
	10:00 AM- 12:00 PM	ARPA Annual General Meeting										
	12:00- 1:30 PM	Luncheon – ARPA Volunteer Recognition Awards										
	1:30- 2:45 PM	4D Community Strategies: Intentionally Connecting to Get Action!  Nature as a Second Language: Reaching Out to Newcomers in Alberta Parks  Zo Characters Den Hoed Char		F3 What's Been Happening After School?  Zorian Klymochko, Christina Loitz & Katelynn Theal Energize  Kit of Edmonton Open Data Group		F5 Alberta's Tripartite Partnership: Collaboration at Work Doug Brimacombe	F6 Fostering Healthy Living from the Ground Up  Communities ChooseWell Staff & Local Leaders  Energyze	F7 Student Speed Dating with Senior Leaders  Panel				
	2:45- 3:15 PM	Refreshment Break										
	3:15- 4:30 PM	Closing Keynote Warren Macdonald										
	6:00 PM Dinner	ARPA Presidents Awards Banquet										
	8:30- 9:30 PM	Entertainment Johnny Bagpipes										
	9:30 PM - 2:30 AM	Shuttle Bus between Fairmont Jasper Park Lodge and the Atha-B										







**NO CREDITS** 

1.0 CPLS CREDIT

1.5 CPLS CREDITS

2.0 CPLS CREDITS

4.5 CPLS CREDITS

# WORKSHOPS WORKSHOPS

#### PCI - National Recreation Agenda Workshop

Thursday October 18th, 2012

10:00 AM to 4:00 PM

With the National Recreation Summit approaching it's 1st Anniversary, a wave of momentum has been crossing the country in respect to discussing a National Recreation Agenda. The 2011 event was a unique joint initiative of the Federal, Provincial and Territorial governments (F-P/T) and the Canadian Parks and Recreation Association (CPRA). It laid a great foundation that we now want to build on. As one next step, the F-P/T Ministers Responsible for Sport, Physical Activity and Recreation recently supported the hosting of a Recreation Roundtable in New Brunswick May 29th and 30th, 2013. In addition, to build on the success of the 2011 Summit, Ministers also directed officials to plan the next National Recreation Summit in 2014. To help continue the conversations in Alberta, this workshop will provide a venue to discuss what might be included in a National Recreation Agenda and what that means to Alberta. This workshop will be lead by Brian Johnston, 2011 National Recreation Summit Convener.

Session Speaker: Brian Johnston

### PC2 – Creating Effective Participation

**Processes** 

Thursday October 18th, 2012

10:00 AM to 4:00 PM

Join the International Association of Public Participation (IAP2 Canada) as they lead a workshop that will provide an introduction to the foundations of effective public participation programs. This workshop will focus on defining the issues for which public participation is required, identifying stakeholders and ensuring their involvement throughout the process. IAP2 has worked with practitioners from around the world to develop foundational tools that transcend national and cultural boundaries. Even advanced practitioners will find useful tools and techniques to assist in working with the public and clients to establish effective public participation. These tools are presented in an interactive and experiential learning environment that provides students with the opportunity to explore their own public participation challenges with their instructor and peers.

IAP2 Canada is an Association of members who seek to promote and improve the practice of public participation in relation to individuals, governments, institutions, and other entities that affect the public interest in Canada and around the world.

Session Speakers: International Association of Public Participation (IAP2 Canada)

# PC3 - Becoming a Canadian Sport for Life Community

Thursday October 18th, 2012

10:00 AM to 4:00 PM

In recent years, the CS4L movement has identified the urgent need to address the fact that Canada's children and not being equipped with the full range of fundamental movement skills needed to be active throughout life. As a result, a number of municipalities, not-for-profit organizations, and various sports groups have begun to translate CS4L concepts and policies into a made-in-Alberta physical literacy movement at the community level.

Exploring what the CS4L model is and how it can impact communities, this workshop will highlight how you can help your community or facility grow using CS4L programming and policies. Taking participants through the NCCP Fundamental Movement Skills Community Leader Certification participants will learn to embed physical literacy into community and recreation programming. Additionally, participants will learn how to access local resources and supports, explore ways to engage parents and other CS4L advocates as well as hear firsthand how communities across Alberta have integrated CS4L as a vehicle for community development.

Session Speakers: Ashley Jensen, Lea Norris, Tracy Lockwood, and Rob Meckling

### PC4 - Assess and Enhance Your Community's Recreation and Parks Services with the Service Excellence

Program

Thursday October 18th, 2012

10:00 AM to 4:00 PM

Striving for excellence in your recreation and parks services? Start with ARPA's Service Excellence Program! This program, known as SEP, helps municipal governments and other recreation and parks organizations assess their services in the areas of programs, parks, facilities, community building, and leadership and management. From the assessment, communities are able to determine the organizational capacity that needs to be in place to ensure excellence in recreation and parks services. Session participants will learn about the 10 Organizational Core Competencies and 88 Practice Guidelines of SEP, and will start to assess their recreation and parks services by completing parts of the SEP Assessment Tool. Participants may start to develop an Action Plan to implement SEP in their organization. Stories from communities in Alberta who have used SEP over the past two years will be shared.

Session Speaker: Barb Pedersen

# SPEAKERS



### Paul Born Thursday, October 18th, 2012 6:00 – 8:00 PM

Son of refugees, Paul grew up learning that when a community works together, especially during chaotic times anything is possible. He is Author of four books including the Canadian best seller Community Conversations. Paul has founded three national organizations and is internationally recognized for his innovative approaches to community development with awards from the United Nations, The Conference Board, Imagine, and the Governor General of Canada.

As co-Founder and President of the Tamarack Institute, Paul and his team have spent the past 10 years building a think tank and lab to grow professional capacity on the topics of collaborative leadership, community engagement and place based innovation. More than 12,000 members participate in Tamarack's learning communities and generate 1 million page views every quarter on their web sites. Tamarack also sponsors Vibrant Communities Canada, active in cities across the country and that has so far reduced the impact of poverty for more than 200,000 people.

**Community Engagement and Collective Impact** 

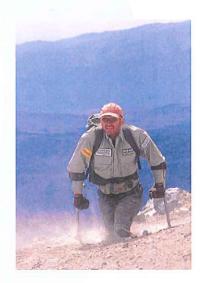
As Change Agents we're constantly looking for ways to make our world a better place. And one of the biggest questions we face is: how do we engage our communities in our cause. How do we get the collective involved so that change happens faster, better and with more sustainability? How do we engage people from all sectors to work together as equals to improve quality of life, the environment, improve economic conditions, reduce poverty, reduce crime, or revitalize troubled neighbourhoods? How do we create communities that affect change locally and globally?

### Warren Macdonald Saturday, October 20th, 2012 3:15 – 4:30 PM

Warren Macdonald's life's boundaries were redefined in April 1997 with his accident on North Queensland's (Australia) Hinchinbrook Island. Climbing to the Island's tallest peak, he became trapped beneath a one-ton slab boulder in a freak rock fall. Two days later he was rescued, only to undergo the amputation of both legs at mid thigh.

Just ten months later, he climbed Tasmania's Cradle Mountain using a modified wheelchair and the seat of his pants.

In February 2003, he became the first double above-knee amputee to reach the summit of Africa's tallest peak, Mt Kilimanjaro (19,222 ft), and more recently, in a spectacular effort requiring more than 2,800 pull-ups over 4 days, created history once again in an ascent of America's tallest cliff face, El Capitan. He is also the only above knee amputee to make an ascent of Canada's landmark frozen waterfall, the 600 ft "Weeping Wall" in Alberta.



#### Challenge of Change: Finding Opportunity in Adversity

We've all heard it a million times: "change is constant," "the only certainty in life is change," "change or perish." We all know it. What we need is for someone to show us how to deal with it. Warren's "Challenge of Change" presentation will help your group realize that challenges brought on by change hold endless opportunities for innovation and personal and professional growth. That it is possible to not just survive, but to thrive despite adversity.

This presentation is designed to provide you with four outcomes:

- The ability to recognize and breakthrough mental barriers to change
- Tools to turn change and challenge into catalysts for both business and personal growth
- A powerful shift in thinking that will put challenges into perspective
- A mindset that seeks solutions and opportunities

# **SESSION A**

FRIDAY, OCTOBER 19th 8:30 AM to 9:30 AM

#### AI – Children's Mental Health: A Ticking Time Bomb

#### Speaker: LJ Bartle

By recognizing and adapting to mental health distress or disorders in children aged 6 to 12, you could be defusing a ticking time bomb! Join us as we address this critical need and highlight HIGH FIVE®'s new leading edge training, Healthy Minds for Healthy Children. Designed for coaches and recreation providers this session will provide insight and engagement strategies for common mental health distress or disorders that children could be experiencing. Participants will: identify their critical role in fostering children's mental health; gain knowledge about children's common mental health distress and disorders; experience easy to implement engagement strategies; use a Strength-Based Decision Making Model to engage children; and gain communication strategies for discussing sensitive topics with children and parents.

#### A2 - Do Standards Matter...?

#### Speaker: Katherine MacKeigan

What makes a standard, "the standard"? Standards exist across most industries. In an unregulated industry, such as fitness, what differentiates professionals? How can facilities tap into the "untapped market" when standards matter? Katherine will focus this session on the standards that exist (and don't) in the field. She will discuss why and how evidence-based standards matter in the industry, what "scope of practice" means and why it matters to programming. Learn 10 tips about standards and what you as employers need to know. Including, a discussion how to create connections to tap into "untapped" or hard to reach populations, markets and constituencies. Leave with a check list for safe, effective successful programs that also meet the fitness industry "standards".

#### A3 - Raising the Bar on Child and Youth Action Research in Physical Literacy

#### Speakers: Dr. Dwayne Sheehan & Sue Scott

The effects of sedentary lifestyles on the health of young people is a growing national challenge requiring a local response. Community recreation facilities are ideally positioned to provide pro-active solutions to avert a mounting health and social crisis. This session will provide an overview of physical literacy and the role that recreation facilities can play in helping children and youth develop a positive attitude about being active for life. It will also introduce a long term collaborative research initiative that involves two Alberta universities. The study will examine how recreation centres can use scientific evidence to improve facility design, programming, and staffing to help increase physical activity levels among children and youth.

## A4 – Partnering with Local Police to Improve Community Safety

#### Speakers: Sgt Major Gene Maeda & Sgt Dave Wilkinson

This presentation will include tips and techniques to enhance and improve community safety, and examples of community based initiatives that built stronger relationships between the police and community partners. Participants will walk away with an understanding of how to connect to their local police departments with a common goal of community safety.

#### A5 - What Park Amenities Encourage Greater Spontaneous Recreation: The Spruce Grove Experience

#### Speakers: Paul Feser & Bob Yates

Over the past two decades, recreation has become highly structured and has generally moved indoors. And yet we are told that the trend is toward more spontaneity and more flexibility - more drop in, less structured classes. And with children's recreation the cry is for more free play and greater linking of children and nature. In Spruce Grove, parks and recreation managers recognized that the park system had more capacity for spontaneous recreation than was being used. Their question was what park amenities can be provided to encourage more spontaneous recreation - for all ages? This presentation will share the study results, and discuss the implications for parks and recreation professionals.

# A6 - Match made in Heaven: Different ways to connect you to a builder.

#### Speakers: Rob Copeland & Rob Edgar

An introduction to the four primary relationships that a municipality or client group can have with the design and construction industry. We will describe the different relationships and the advantages/disadvantages of each project delivery method using examples from recent experience.

#### A7 - Living Local Campaign

#### Speaker: Allan Bolstad

The objective of this session is to describe what is meant by Living Local, why it is important, how it can be accomplished, how it can be monitored, how it can help facilitate the provision of recreation programming and improve the quality of life for citizens generally.

### SESSION B FRIDAY, OCTOBER 19th 9:45 AM to 10:45 AM

#### **BI – Lateral Thinking About Old Facilities**

#### Speaker: David Hewko

Every solution creates a problem. When a new facility is built, the inevitable question of what can you do with the remaining building life of the old redundant building. What can you do with a defunct pool or arena? How could you repurpose old racquet courts or curling rinks? How can old non-recreation public buildings be repurposed as non-traditional recreation or community centres? As our aging infrastructure is gradually replaced, extracting the last ounces of value from redundant facilities is a question recreation staff and communities are confronted with across the country. This session will focus on identifying variables and opportunities in old facilities, as well as presenting conceptual ideas for the relatively low-cost, adapted short and medium-term re-use of aging buildings.

#### **B2** - Prescription to Get Active Pass

#### Speakers: Roger Smolnicky & Len Frank

Regular physical exercise has been shown to improve health and quality of life, as well as significantly reduces the risks of chronic disease, disability and premature death. The Leduc Beaumont Devon Primary Care Network is partnering with local municipalities in a unique venture where local family physicians prescribe physical activity to patients who they feel would benefit from increased activity. With each "Prescription to Get Active", doctors are able to prescribe the intensity, duration and frequency of activity a patient is required to undertake to help in preventing future medical issues such as heart conditions, lung conditions and diabetes. Our talk will discuss this project in terms of progress to date, issues/barriers, lessons learned, and evaluation planning.

## B3 – From Tragedy to Inspiration – The Slave Lake Wildfire Story

#### Speaker: Karl Hill

In May 2011, the community of Slave Lake, Alberta was devastated by a wildfire. In less than 30 minutes the community lost 500 residential units, 10 commercial properties and 2 churches. More than 8000 residents from the region were forced from their homes for over two weeks. Hours after the event, local and provincial governments, nongovernment organizations, residents and emergency management agencies, collaborated to restore the sustainability and health of the community.

Tremendous challenges were overcome through partnerships and shared goals.; A juggernaut of compromise and understanding, taking a community from tragedy to inspiring accomplishment. This session will show the magnitude of partnerships and how successful they were in allowing a community to get back to place of new normal.



### **B4 - Community Engagement: Ask the Questions You Have Always Wanted to Ask!**

#### Speaker: Paul Born

Come and engage with keynote speaker Paul Born around specific issues and ideas for your community or organization. Paul will also go into some detail around the five stages of community engagement and how to make these relevant for your work.

### B5 – From Rail Line to Open Space to Bumping Ground

#### Speakers: Donna Cardinal & Susan Dack

Move Over, New York High Line: In Edmonton, a ground level rail right of way is transforming a 1950s south side neighbourhood through active community engagement. This session will describe two waves of citizen action that alternately confronted and cooperated with the City to protect this green space as a community asset. The presentation will document how changing societal values with respect to the environment and citizen action have turned the abandoned spur line that formerly supported industries using Millcreek as an urban sewer into a Green or Common that connects neighbours to one another, to their community and to the ravine, which is now highly valued as a natural recreational asset.

## **B6** - Raise Your Voice: The Promise, Tools and Bargains of Moving Your Organization

#### Speakers: Susan Hutton & Maria deBruijn

The attributes of social media and Web 2.0 are widely known for efficient information distribution, access to a large audience, anytime/anywhere connectivity, social networking and easy group forming. This presentation focuses on ways to think about and understand how your online presence can lead to increased participation in your recreation, culture, sport, and volunteer programming. Information, research, case studies, and practical tips provide participants the necessary insight to move their online engagement activities to offline community participation. Learn how to raise your voice and increase your community's active living efforts.

#### B7 - The Power and Freedom of Play

#### Speakers: Mary Ann Rintoul and Jane Vallentyne

This session will focus on the value of 'Free Play' for our children, our communities and our world. Free play is both critical to children's development and valued as an inward awareness, connecting to a source of curiosity about the world around us, enlivening the human spirit'in the moment' and beyond. When children are permitted to play free from adult controls and imposed regulations, they have the freedom to explore, hypothesize, problem solve and learn through trial and error. Come and join a discussion of how we can enrich the play experiences of children in our respective communities.

### SESSION C FRIDAY, OCTOBER 19<sup>th</sup> 11:15 AM to 12:15 PM

### CI - Transforming a Downtown into an Urban Living Room

#### Speaker: Craig Curtis

Recreation Directors and Senior Staff in small and medium sized communities face unique challenges in juggling their many roles and responsibilities in bringing quality to life via their services, programs, facilities and events within recreation, parks, sport, arts, culture and heritage settings. This session will explore issues and opportunities for working together to share and learn more about existing and potential initiatives and services. As a value-added feature this interactive session will be facilitated using an innovative facilitative technique called Open Space Technology that participants will leave being able to use and apply within their own organizational settings.

#### C2 - Sedentary Behaviour: What Can We Do?

#### Speakers: Judith Down & Christina Loitz

Sedentary behaviour is a hot topic! The news has been bombarding us with information about reducing screen time, and the negative effects of sitting for long periods of time. Recently, the Canadian Society for Exercise Physiology has released Sedentary Guidelines for the Early Years™, and Children and Youth™. How can we apply this in recreation? Attendees will learn: What the Sedentary Guidelines mean and how they are different from the Physical Activity Guidelines. How to reduce sedentary behaviours. How to counsel for the reduction of sedentary behaviours. How to monitor sedentary behaviours.

### C3 – Municipal Strategies to Recreate Children's Play

#### Speaker: Bob Yates

In Canada, the opportunities for children's play have reduced enormously over the past 30 years. Over the same period of time, obesity has run rampant among children and is now close to epidemic proportions. The issue of the lost of unstructured play opportunities was highlighted at the National Recreation Summit and is on the ARPA's agenda for action. The International Play Association has recently conducted a survey of municipalities to find out how they are addressing the issues. This presentation looks at the results of that survey, as well as the issues that underpin the loss of play, the barriers faced by children and parents, the opportunity areas and programs delivered in other countries, and what we, as professionals, can do in Canada.

### C4 – If We Can Do It, You Can Too!: Leveraging Your Resources

#### Speakers: Michele and Tony Giestlinger

The session would cover Longview's journey towards uniting its diverse community members, igniting it's flagging volunteer base and improving it's old and crumbling or non-existent recreational infrastructure. This journey was guided by ACE Communities which gave us the necessary tools to tackle what some considered to be too ambitious to even consider. The session will cover some of the main obstacles we faced and the unique ways in which we overcame those problems. It will also allow for how the community can continue to grow and prosper in all areas of art, culture and recreational opportunities.

### C5 - Parkland Prose: Communicating the Parkland's Importance to the Community

#### Speaker: Robert Orland

Parklands have an unique opportunity to communicate with their users about the area's importance, user etiquette, safety information and directions to navigate vast spaces and trails through signage and other communication materials. Interpretative signage, when done well, can enhance the user experience. This unique session will provide insight and instill the importance of good interpretative signage to all those involved in park management planning, operations, managers, landscape architects and many more. The presentation will review resources, graphic design and text guidelines, environmentally-friendly printing methods and how to target different community members.

#### C6 - Prime Tenants - Sports Teams

#### Speaker: Craig Tkachuk

Recreation Facilities tend to be designed with the potential of a sports team calling the facility ""home". This session will discuss the importance of acquiring a prime tenant for your facility, how to attract one, and making the deal. We will also discuss how to manage this relationship with your tenant, and what impact this will have looking towards the future for the community, the tenant, and the facility. We will give you the knowledge and tools you need to create a winning relationship for years to come.

### C7 – Recreation: Building Connections for Alberta's Newcomers

#### Speakers: AUMA Panel moderated by Jacqueline Biollo

Recent shifts in Alberta's economic landscape have given newcomers an increasingly visible position in communities of all sizes in the province, and fuelled discussions about diversity, integration, racism and immigration policy. However, the topic of recreation and immigrants is often overlooked. How can municipalities build connections to newcomers? Join a panel of speakers from the Alberta Urban Municipalities Association (AUMA) to learn more about and discuss Alberta' immigration profile, the importance of Come Together Alberta (an AUMA immigration project), and resources available to municipalities to encourage more participation from immigrants in recreational programming and centres.

#### C8 - Alberta's Social Policy Framework

#### Speakers: Lora Pillipow & Leann Wagner

The Ministry of Human Services, Government of Alberta, is leading the development of a social policy framework. The social policy framework will guide the future of Alberta's social policy and programs, describing how we will collectively create hope and opportunity for all Albertans to improve social outcomes. The framework will also provide a foundation for Premier Redford's commitment to reducing overall poverty and eliminating child poverty in Alberta. In this session, you will learn about the purpose of the social policy framework and its collaborative engagement process. Key learnings to date will be discussed. More information on the social policy framework is available online at socialpolicy.alberta.ca.

### SESSION D FRIDAY, OCTOBER 19th 1:30 PM to 3:30 PM



These two hour forum sessions will allow participants to hear from panel discussions/presentations on specific topics and then get engaged in open dialogue on issues and opportunities related to the theme of each session. In addition to the panel member presentations, a quick survey will be send out prior to the Conference to track other discussion topics for each of the forums.

#### DI - Community Sport Forum

In recent years, the Canadian Sport for Life (CS4L) movement has highlighted the fact that Canada's children are not being equipped with the full range of fundamental movement skills. Agreeing that communities need to put silos behind the need for cross sector collaboration has been identified and discussed. Municipalities, not-for-profit organizations, and sports groups have recently began to translate concepts and policies to ensure the implementation of quality sport and recreation programs. Focusing on the Canadian Sport for Life Model this panel session will highlight the role of physical literacy, the importance of respect in sport, and the need for quality assurance in children and youth sports programs.

### D2 – Outdoor Facilities, Amenities and Programs Forum

More than ever before, communities are being challenged to incorporate new programs, amenities and facilities to respond to the growing needs and complexities of today's recreation user groups. Traditional examples of this are youth groups creating grassroots support for a skate park, or a community banding together to fundraise for the building of a spray park. Some newer trends include mountain bike terrain parks, snowboard jib parks and pickle ball to name just a few. Sometimes these amenities might be included in a community's master plan, but the majority of times these will fall outside of any medium to long range plans. This forum will discuss the issues, opportunities and learnings of dealing with emerging amenities and programs from a community perspective.

#### D3 - Strategic Issues and Opportunities Forum

This session lead by the ARPA Board of Directors will include discussions on strategic topics municipalities are facing today as well as some broader topics including the development of the National Recreation Agenda and the plans/updates for the Normie Kwong Centre for Community Recreation Excellence

#### D4 - Aboriginal Communities Forum

Join us for this forum dedicated to exploring the promise and potential of recreation and parks in Aboriginal Communities. This session will provide opportunities to hear from experts from various fields such as community leadership, health, and recreation. Participants will then join in on more detailed conversations surrounding the current state of recreation in aboriginal communities, the impact and benefits of parks and recreation, and current related programs and resources.

### D5 -Profiling Accessibility Strategies across Alberta Forum

Recreation and sports programs provide children and youth with opportunities for physical, social, and psychological development. These opportunities are however inaccessible to a large percentage of Alberta's children and youth. The factors that influence participation are complex, but common barriers that have been reported include cost, transportation, family support, and social and cultural barriers. Although there are many programs that assist with reducing barriers to participation there is a growing need for a systemic approach. This session will therefore highlight a number of initiatives that have been successful in reducing barriers to recreation. Specifically, panelists will highlight local and national initiatives, including Everybody gets to play™ and Canadian Tire Jumpstart®, focused on increasing opportunities for families of low-income.

#### D6 - Indoor Facilities Forum

Recreation facilities play a massive role within today's community. Not only do they provide a venue for recreation programs and services delivery for a community, they are also key focal points for citizens to engage with one another and are usually identified as one of the top amenities within a community. This forum will provide a venue to discuss common topics of interest for facility management and programming including facility design, energy efficiency opportunities and refurbishing and repurposing older facilities.

#### D7 - Student Leaders Forum

This forum will provide the venue for students to have conversations with students in an open space environment. Students will have the opportunity to discuss topics that they have self selected, along with a few directed topics including input into the National Recreation Agenda development process.

### SESSION E SATURDAY, OCTOBER 20th 8:30 AM to 10:00 AM

#### EI – Everyone Belongs Outside: Push to Open Nature in Alberta Parks

#### Speaker: Don Carruthers Den Hoed

Since 2008, Alberta Parks has worked with a network of individuals, agencies, communities and partners to prove that adaptive equipment, teamwork, passion, and creativity can make it possible for anyone to climb the mountains, paddle the rivers, and benefit from being outside. Today, that initiative has resulted in the Push to Open Nature Society - a network of people using their abilities to connect with nature. At this session, learn about how this network enables and celebrates its many partners, and how the inclusion of all people in a natural setting is far more powerful than just removing barriers.

# E2 – Parkland and Trails Acquisition on a Tight Budget: Creative Cases

#### Speaker: Robert Orland

This session will show how to take parkland and trail acquisition projects from dormant to active and back on track. Common obstacles experienced when negotiating and closing securement agreements can often be overcome by thinking outside the box. By discussing a wide variety of case studies (donations, purchases, split receipts, conservation severances, leasebacks and others) we will demonstrate creative negotiations to obtain win/win solutions as well as the strategic use of partners.

### E3 – Mapping a Bright Future for Alberta's Young Children

#### Speakers: Laurie Lafortune & Dianna Souveny

Healthy early childhood development is vital to our children's well being and Alberta's future. Through the Early Child Development Mapping Project (ECMap) and the ECD Mapping Initiative, Alberta has joined other provinces in studying and mapping early childhood development. An increased understanding of healthy early development is guiding stakeholders throughout the province to create the nurturing environments and cohesive communities that all children need to thrive. This social action research project includes information gathered at a community level utilizing the Early Development Instrument (EDI), socioeconomic data and an inventory of community features and assets. Recent Alberta research findings and maps will be presented along with community stories that illustrate collaborative community partnerships in both rural and urban Alberta.

#### E4 – Service Excellence Program – Seeking Exceptional Recreation and Parks Services in Your Community

#### Speaker: Barb Pedersen

Are recreation and parks services in your community viewed by elected officials, municipal staff and residents as being essential?

Learn how ARPA's Service Excellence Program (SEP) enables municipal governments and other recreation and parks organizations to assess and enhance their services in the areas of programs, parks, facilities, community building, and leadership and management. SEP is based on best practices and contains 10 Organizational Core Competencies, 88 Practice Guidelines, and a comprehensive Assessment Tool. Hear the stories from communities in Alberta who have used SEP over the past two years. Learn how you can use SEP to assess and enhance your recreation and parks services; working towards excellence.

#### E5 – Calgary's "Neighbourhoods of Promise" -Recreation's Role in Addressing Significant Social Need

#### Speakers: Pam Meunier, AJ Matsune & Virginia Clark

Overview of Calgary's "Strong Neighbourhoods" (SN) initiative; the targeting of social and recreational interventions based on communities of greatest need in Calgary. To include the research methodology in establishing "SN's"; the cross departmental initiatives that have evolved; the specific recreational tactics used to better mobilize the community; lessons learned in the delivery of this initiative.

# E6 - Healthy Hearts: Working Together to Make a Healthy Community Speaker

#### Speaker: Brian Torrance

The presentation will detail the importance of having health, education and recreation leaders work together in addressing a holistic approach to supporting active healthy communities. Highlighting the City of Leduc's Healthy Hearts Initiative, this presentation will provide key learning's from this project and detail the journey from research to practice and eventually policy. Starting off as a school based study, Healthy Hearts became a brand within the City and a seed for numerous health initiatives. Success and identification of barriers for this project came from teamwork, communication and bringing everyone together to build health into an everyday environment.

#### E7 - University of Alberta RLS 50th Anniversary Speaker: Current & Past U of A Professors

The academic year 2011-2012 was the 50th consecutive year in which a recreation and leisure studies degree program was offered at the University of Alberta, the oldest continuing degree program in this field in Canada. This session will celebrate this milestone and will consist of two parts: an overview of the legacy built up by the undergraduate and graduate degree programs in recreation and leisure studies; and a panel session on Research Informing Practice. Speakers will be past and current professors from the program: Dr. Tim Burton, Dr. Karen Fox, Dr. Elizabeth Halpenny, Dr. Kerry Mummery and Dr. Gordon Walker. Dr. Tom Hinch will be the Moderator.

### SESSION F SATURDAY, OCTOBER 20<sup>th</sup> 1:30 PM to 2:45 PM



### FI – 4D Community Strategies: Intentionally Connecting to Get Action!

#### Speakers: Karen Driedger & Carol Petersen

Explore a framework and process that involves all dimensions of an active community - environments, activities, people, and now the connections. Expand and deepen the dimension of your community to get more people, more active, more often. Peek in on communities that are connecting local assets and resources in an integrated way to create a comprehensive Active Community Strategy. Discover how action intensifies through animation of this fourth dimension.

### F2 – Nature as a Second Language: reaching out to newcomers in Alberta Parks

#### Speaker: Don Carruthers Den Hoed

A priority action of Alberta's Plan for Parks is to implement a province-wide inclusion strategy to increase opportunities for, and invite full participation of, all Albertans. With the significant arrival of newcomers to Alberta in recent years, new Canadians and immigrants represent key communities to engage in parks, nature, and outdoor recreation. The Nature as a Second Language programs is one of several pilot programs designed to remove barriers and foster positive relationships with those who are new to this province and new to parks. Learn about our research and experiences with creating inclusive free fishing weekends, ambassador tours, online multilingual guidebooks, language learning in nature, and building partnerships with settlement service agencies and other exciting partners.

#### F3 - After School Recreation Panel

#### Speakers: Zorian Klymochko, Christina Loitz & Katelynn Theal

A growing body of evidence has demonstrated the measurable impacts of quality after school programs. These positive impacts have been in areas of some of our most complex social problems including physical inactivity, obesity personal and mental health, academic achievement and the prevention of crime. Recognizing the development that occurs during the after school hours a number quality after school initiatives have been undertaken across Alberta. Join our panelists to learn about how different organizations have committed to improving Alberta's After School Agenda.

### F4 – What is Open Data and Why is it Important for Recreation and Parks?

#### Speaker: City of Edmonton Open Data Group

This presentation will discuss the City of Edmonton's experience in implementing an Open Data Initiative, a tool for increased Open Government. The presentation will include strategies and actions taken to develop the Open Data Catalogue. In addition, the presenters will explain why open data matters, how it has already transformed the way some City Business Units function, and what critical issues remain for the City to address. Finally, there will be discussion about the various recreational and parks datasets currently found in the Catalogue and how this open data can be used both internal and external to government.

### F5 – Alberta's Tripartite Partnership: Collaboration at Work

Speaker: Doug Brimacombe

In 2009, ARPA joined with U of A's Faculty of Physical Education and Recreation and Alberta Tourism, Parks and Recreation in launching the Tripartite Partnership. Session participants will learn about this unique Alberta collaboration; its progress to date and plans for the future.

#### F6 - Fostering Healthy Living from the Ground Up

#### Speakers: Communities ChooseWell Team and Local Champions

Join us for an inspiring look at how Alberta municipalities, community leagues and schools are helping their communities to ChooseWell. Leaders from communities across the province will share their stories of how they have worked to promote nutrition and physical activity and foster environments supportive of healthy living. Emphasizing the "how", ChooseWell staff and local champions will focus on key steps and processes that have contributed to their success in creating healthier communities. Participants will also be invited to interact with the presenters during a panel-style question and answer session. This session will benefit anyone interested in addressing healthy living in their community.

### F7 – Speed Dating with Leaders in Recreation and Parks

#### Speakers: Panel of Leaders

To continue on the success of last year's Speed Dating with ARPA Past Presidents, this year will see students get the opportunity to speed date with senior leaders in recreation and parks from across the province.

# PROGRAMS

#### Thursday, October 18th

6:00 - 8:00 PM - Thursday Evening Keynote, Dinner and Partner Showcase

The Thursday night social program features a dinner and keynote presentation from Paul Born, followed by a networking social profiling some of ARPA's key partners.

Cost: \$65/person

#### Friday, October 19th

#### 6:30 - 7:30 AM - Early Morning Walk / Jog

Join us in an early morning walk or jog around the beautiful Fairmont Jasper Park Lodge surroundings.

Cost: Free for all Conference Delegates and Guests

#### 9:30 - 11:00 AM Kitchen Magicians - Cooking Demo

Join the Fairmont Jasper Park Lodge's culinary team to discover the secrets to exquisite cuisine.

Cost: \$35/person

#### 3:30 - 6:30 PM Outdoor Activity Break – ARPA Program Showcase Scavenger Hunt

Join in with delegates as we head outdoors for a fun filled Scavenger Hunt. The activity will end with some hot bevies next to a roaring bonfire down by the shores of Lac Beauvert.

Cost: Free for all Conference Delegates and Guests

#### Saturday, October 20th

#### 6:30 - 7:30 AM - Early AM Fitness Session

Start your day off with a fitness session.

Cost: Free for all Conference Delegates and Guests

#### 9:30 - 11:30 AM Journey Around Lac Beauvert

Join in for this easy guided tour of Lac Beauvert as you learn the history of the peaks, lakes and wildlife surrounding the Lodge. Cost: \$10/person

#### 1:30 - 3:00 PM Wine Tasting

Spend some time with the Fairmont Jasper Park Lodge's Food & Beverage professionals and experience their featured wines. Taste specially selected wines while learning the finer details of wine appreciation. This entertaining and fun program will demystify the pretentiousness that sometimes coincides with the world of wine. Take some time to enjoy the different wines and the food that goes well with them.

Cost: \$50/person

#### 6:00 - 8:00 PM - President's Banquet

This Banquet, hosted by the ARPA President, includes the presentation of the ARPA, AABRD and Energize Awards for 2012. This semi-formal affair will celebrate the past year's achievements as we look to the future.

Cost: \$65/person

Other Guest Meals are available – see registration form for costs and ordering

#### **EVENING SOCIALS**

# Thursday October 18th 8:00 PM - 11:00 PM ARPA Partner Showcase

Join us as we showcase some of ARPA's key partner organizations in a fun and interactive reception.

#### Friday, October 19th 3:30 - 6:30 PM

#### Activity Break - ARPA Program Showcase Scavenger Hunt

For all of the years we have been to the mountains in October we have always shied away from programming anything outdoors – well with the theme being Recreation and Parks Connect we felt it was time for a change! Join us outside for some fun and frolicking as we organize teams for an epic scavenger hunt. We will end the outdoor activities with some hot bevies next to a roaring bonfire down by the shores of Lac Beauvert.

#### Friday October 19th 6:30 PM - 10:30 PM

#### ARPA Connects Tradeshow and Dinner

In celebration of this year's Conference theme, the trade show evening will focus on the connections that recreation and parks makes. Stop by and visit with our many corporate and partner exhibitors and sponsors all the while getting "connected" with old friends, new colleagues and past and potential suppliers. ARPA's silent auction will be held in conjunction with trade show and prize draws will be held throughout the night.

# Saturday October 20th 8:30 PM - 9:30 PM Johnny Bagpipes

More than just plaid, Johnny "Bagpipes" Johnston delivers his hilarious comedy performance with a Scottish twist that bowls audiences over. Where Rock & Roll collides with the pipes, you'll find Johnny. From appearances at Caesars Palace and the Freemont Street Experience in Las Vegas, to opening shows for Wide Mouth Mason, Kansas, 54/40 and Rich Little, Johnny serves up good natured laughs for audiences from all walks of life.

# Saturday October 20<sup>th</sup> 9:30 PM – 2:30 AM Party Bus to the Atha-B!

For those that want to get their groove on, we will be running a shuttle bus from the Fairmont Jasper Park Lodge to the Atha-B, a famous Jasper party spot!