

1. Local Leaders

Master Community Builder Certificate

- light, entry level certificate for citizens, elected officials, corporations, or staff of government or non-profit organizations interested in ensuring “communities of the future” and for whom community building may be a *partial* responsibility
- applicable to those from a variety of who are committed to comprehensive community transformation by working with others to strengthen leadership, innovation, and collaboration in their communities
- doesn't include an emphasis on the specific tools and resources that might be required to operationalize the community building work

Sample Modules of Study for Local Leaders Certification: (1.5 hours each)

1. Introduction to Community Building
2. Tools and Resources for Enhancing Community Leadership
3. An Introduction to Community Transformation: Preparing for a Society That Doesn't Exist
4. The Future Isn't What It Used To Be: The Importance of Unlearning
5. Connections: It's Not What You Know, It's Who and What You Connect
6. Emerging Ideas for a System of Community Transformation
7. Adapting to Constant Change: The Role of a Master Capacity Builder
8. Being an Agent of Change
9. Frameworks for Community Engagement and Change
10. Communication for Leaders
11. Facilitating Learning
12. System-Thinking
13. Fostering Creative and Innovative Communities
14. Facilitating Citizen Engagement and Responsibility

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2. Practitioners

Master Community Builder Certificate

- A more extensive practice-based learning opportunity for those interested in ensuring “communities of the future” and who will be in a position to operationalize the community building work that will strengthen leadership, innovation, and collaboration
- ideally suited to provide consistency among municipal, government and non-profit practitioners, staff, consultants, and contractors who will be in a position to operationalize community building and use the ACE methodology, tools, and resources

Sample Modules of Study for Practitioners Certification: (1.5 hours each)

1. Introduction to Community Building
2. Tools and Resources for Enhancing Community Leadership
3. An Introduction to Community Transformation: Preparing for a Society That Doesn't Exist
4. The Future Isn't What It Used To Be: The Importance of Unlearning
5. Connections: It's Not What You Know, It's Who and What You Connect
6. Emerging Ideas for a System of Community Transformation
7. Adapting to Constant Change: The Role of a Master Capacity Builder
8. Being an Agent of Change
9. Frameworks for Community Engagement and Change
10. Communication for Leaders
11. Facilitating Learning
12. The Politics of Community
13. Effective Media for Community Building
14. Introduction to Social Media for Community Building
15. Introduction to Facilitation
16. Personal and Professional Growth
17. Trendwatching
18. Values and Ethics
19. Balance and Well-being
20. System-Thinking

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**Sample Modules of Study for Practitioners
Certification: (1.5 hours each) Cont'd**

20. Fostering Creative and Innovative Communities
21. Working Effectively and Enthusiastically as a Team
22. Facilitating Citizen Engagement and Responsibility
23. Collaboration and Partnerships
24. Introduction to Volunteer Management
25. Introduction to Quality of Life
26. Role of Recreation, Parks, Arts, Culture and Heritage in Community Building
27. Overview of Planning (and its key role in Community Building)
28. Applying the ACE Communities Scanning Tool
29. Asset Based Mapping
30. Outcome Measurement
31. Tools and Resources for Planning
32. Evaluation for Community Building
33. ACE Leaders Practicum I: *Implementation of ACE Short Term project or initiative*
34. ACE Leaders Practicum II: *Implementation of a community-driven long term planning initiative*
- 35 - 40 Electives

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3. Coaches

Master Community Builder Certificate

- Practitioners, supervisors, directors, consultants, and contractors who will be in a position to coach others to strengthen leadership, innovation, and collaboration using a community development process and the ACE methodology, tools, and resources
- Focus is on increased knowledge and skills in coaching others to become community leaders
 - an enhanced understanding of how to train leaders in issues, trends, group dynamics, models, and the use of ACE tools for community development and community building
 - growth and development as the result of training, reflection, and connecting with a network of other coaches interested in community building

**Sample Modules of Study for Coaches
Certification: (1.5 hours each)**

1. Introduction to Community Building
2. Tools and Resources for Enhancing Community Leadership
3. An Introduction to Community Transformation: Preparing for a Society That Doesn't Exist
4. The Future Isn't What It Used To Be: The Importance of Unlearning
5. Connections: It's Not What You Know, It's Who and What You Connect
6. Emerging Ideas for a System of Community Transformation
7. Adapting to Constant Change: The Role of a Master Capacity Builder
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12. The Politics of Community
13. Effective Media for Community Building
14. Introduction to Social Media for Community Building
15. Introduction to Facilitation
16. Personal and Professional Growth
17. Trendwatching
18. Values and Ethics
19. Balance and Well-being
20. System-Thinking

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**Sample Modules of Study for Coaches
Certification: (1.5 hours each) Cont'd**

21. Creative and Innovative Communities
22. Working Effectively and Enthusiastically as a Team
23. Facilitating Citizen Engagement and Responsibility
24. Collaboration and Partnerships
25. Introduction to Volunteer Management
26. Introduction to Quality of Life
27. Role of Recreation, Parks, Arts, Culture and Heritage in Community Building
28. Overview of Planning (and its key role in Community Building)
29. Applying the ACE Communities Scanning Tool
30. Asset Based Mapping
31. Outcome Measurement
32. Tools and Resources for Planning
33. Evaluation for Community Building
34. Facilitative Techniques II
35. Basic Coaching Theories
36. Coaching Tools and Techniques
37. Communities of Practice
38. Coaches Practicum
39. Elective
40. Elective

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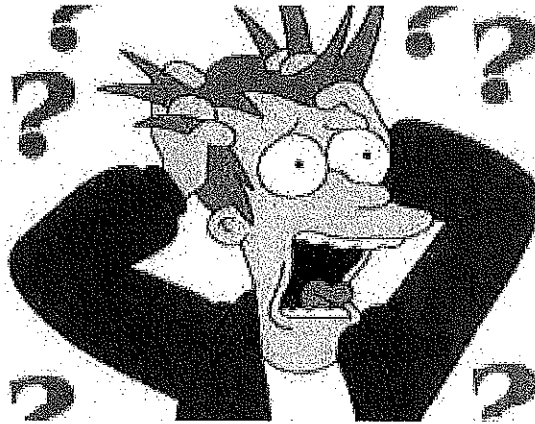
**A Special Offer Being Considered
for the First 50 Early Adopters
Interested in the Master Community
Builder Certification**

REGULAR PRICE

- 40 webinars @ \$45 each = \$1800
- Resources (toolkit and textbook \$75.00 + \$22.00 = \$97.00
- Certification/Testing = \$500.00 (for 1 person)
- Total = \$2397

SPECIAL OFFER

- 40+ webinars (non transferable all-access pass to all webinars for 2 years)
- Resources (toolkit and textbook)
- Certification and Testing
- Total = ~~\$2397.00~~ \$900.00



QUESTIONS?

ARPA/ACE Communities Master Community Building Certificates

Why Focus on Developing as a Master Community Builder?

Packaging the skills, knowledge, and attitudes in a certification program that will assist community leaders to implement comprehensive community transformation using the ACE Communities methodology means providing support for communities that will:

- Accelerate a community's potential for building capacity, innovation, and collaboration
- Sustain a community's long term growth by investing in the development of local leaders and practitioners
- Provide access to training as well as learnings, practices, and resources
- Strengthen an understanding that success is dependent upon a "process" that will encourage "system-thinking"
- Ensure access to a Community of Practice (CoP) and the "collective wisdom" of current and alumni ACE community builders.

Why Be Certified as a Master Community Builder?

Upon completion of any of three Community Builder Certificates (depth and focus of learning will vary), participants will be better able to:

1. SERVE AS AN AGENT OF CHANGE

Understand, demonstrate and exert influence by building trusting relationships to act as a catalyst for transformation.

2. DEMONSTRATE A COMMITMENT TO CONTINUOUS IMPROVEMENT

Practice the ongoing personal and professional growth and development that results in innovation.

3. BIG PICTURE THINKING

Utilize a proactive, systems thinking/ holistic approach.

4. CATALYST FOR CITIZEN RESPONSIBILITY

Place a priority on engaging and cultivating community ownership and responsibility.

5. QUALITY OF LIFE ADVOCACY

Have the ability to work proactively to promote programs and initiatives e.g. recreation, parks, sports, arts, culture, and heritage as services that deliver benefits to the community that will enhance and balance economic development.

6. COMMUNITY DEVELOPMENT PLANNING

Apply community development planning approaches that result in transformation.

Overview of Certificates

The Campus for Comprehensive Community Transformation is unique in that it acknowledges that:

- (1) individuals have a variety of preferred learning styles and therefore the options for learning should be delivered via a variety of mediums e.g. webinars, self-directed learning, online forums etc.
- (2) prior knowledge needs to be acknowledged. This means that while formal learning options such as webinars should be available, they are not mandatory as certification and testing should always be an option for those who are able to demonstrate the competencies for each module.

As a result,

- prior and equivalent learning from other sources will be considered for certification
- access to many of the mediums and materials e.g. webcasts, resource library).
However, there will be testing fees for participants who wish to receive certification status for any of the 3 certificates
- wherever possible and practical, the testing and certification will take place using a customized process that reflects the candidate's preferred learning/testing styles e.g. interview, written or oral testing, portfolio.

The following MASTER COMMUNITY BUILDER certifications will be available:

- 1. Local Leaders**
- 2. Practitioners**
- 3. Coaches**

1. Local Leaders Master Community Builder Certificate

A light, entry level certificate for citizens, elected officials, corporations, or staff of government or non-profit organizations interested in ensuring "communities of the future" and for whom community building may be a *partial* responsibility. It is applicable to those from a variety of sectors e.g. recreation, health, social services, business, agriculture, education, justice, co-operatives etc. who are committed to comprehensive community transformation by working with others to strengthen leadership, innovation, and collaboration in their communities. This "light" version differs from the *Practitioners Master Community Builder* in that it is focused at a high level and doesn't include an emphasis on the specific tools and resources that might be required to operationalize the community building work.

Why?

- increased knowledge and skills for becoming a catalyst for positive community change
- an enhanced understanding of the issues, trends, dynamics, models, and tools required for community development, community building, and comprehensive community transformation
- personal leadership growth and development as the result of training, reflection, and connecting with a network of other community leaders

Sample Modules of Study:

- The Futures Context
- Communities of the Future
- Role of Community Development in Community Building
- Tools and Resources for Enhancing Community Leadership
- Overview of Facilitating and Planning (and their key role in Community Building)
- Frameworks for Community Engagement and Change

2. Practitioners Master Community Builder Certificate**Who?**

A more extensive practice-based learning opportunity for those interested in ensuring "communities of the future" and who will be in a position to operationalize the community building work that will strengthen leadership, innovation, and collaboration using a community development process, tools, and resources.

This certification is ideally suited to provide consistency among municipal, government and non-profit practitioners, staff, consultants, and contractors who will be in a position to operationalize community building work and want to strengthen leadership, innovation, and collaboration using a community development process and the ACE methodology, tools, and resources.

Why?

- increased knowledge and skills as community builders
- an enhanced understanding of how to work with stakeholders to address issues, trends, group dynamics, models, and the use of ACE tools for community development, community building, and comprehensive community transformation
- contributes to growth and development as the result of training, reflection, and connecting with a network of other interested in community building

Sample Modules of Study:

- The Futures Context
- Communities of the Future
- Role of Community Development in Community Building

- Tools and Resources for Enhancing Community Leadership
- Overview of Facilitating and Planning (and their key role in Community Building)
- Frameworks for Community Engagement and Change

- Role of Recreation, Parks, Arts, Culture and Heritage in Community Building
- Applying the ACE Scanning Tool
- Working Effectively and Enthusiastically as a Team
- Community Building and Government Services
- Volunteer and Citizen Engagement
- Facilitating Techniques I
- Facilitative Techniques II
- Technology and Social Media
- Communication for Community Building
- Evaluation for Community Building
- 6 Electives
- Practicum

3. Coaches Master Community Builder Certificate

Who?

Practitioners, supervisors, directors, consultants, and contractors who will be in a position to coach others to strengthen leadership, innovation, and collaboration using a community development process and the ACE methodology, tools, and resources.

Why?

- increased knowledge and skills in coaching others to become community leaders
- an enhanced understanding of how to train leaders in issues, trends, group dynamics, models, and the use of ACE tools for community development and community building
- growth and development as the result of training, reflection, and connecting with a network of other coaches interested in community building

Modules of Study (Webinars):

- Preparing for a Society That Doesn't Exist: An Introduction to Community Transformation
- The Future Isn't What It Used To Be: Unlearn or Forget It!
- Connections, Connections, Connections: It's Not What You Know, It's Who & What You Connect
- What in the World? Emerging Ideas for a System of Community Transformation
- Adapting to Constant Change: The Roles of a Master Capacity Builder
- Role of Community Development in Community Building
- Tools and Resources for Enhancing Community Leadership
- Overview of Facilitating and Planning (and their key role in Community Building)
- Frameworks for Community Engagement and Change
- Role of Recreation, Parks, Arts, Culture and Heritage in Community Building

- Applying the ACE Scanning Tool
- Working Effectively and Enthusiastically as a Team
- Community Building and Government Services
- Basic Coaching Theories
- Coaching Tools and Techniques

- Communities of Practice
- Volunteer & Citizen Engagement
- Volunteer & Citizen Engagement II
- Facilitating Techniques I
- Facilitative Techniques II
- Facilitative Techniques III
- Technology and Social Media
- Communication for Community Building
- Evaluation for Community Building
- 6 Electives
- Practicum

For additional information, please email bherchmer@aceleaders.ca.