

County of St. Paul  
Attention: Sheila Kitz  
5015 - 49 Avenue  
St. Paul, Alberta  
T0A 3A4

April 1, 2012

Dear Sheila,

On May 26<sup>th</sup>, the Riverland Challenge is excited to be entering into its fifth year. This annual event involves canoeing 10km. from the Elk Point River Park to Fort George Buckingham House where participants complete a 3km. hike or run and then proceed to cycle another 12km. At the end of the course, participants are treated to a voyageur meal and compete in Fur Factor games. Each year the number of participants increase and our event draws people from around Elk Point and St. Paul, Edmonton, Vermilion and Lloydminster.

In the past, the County of St. Paul has generously sponsored the event by providing \$500.00. We are writing to ask the County to sponsor our event for \$500.00 again this year. In exchange, we put the County of St. Paul logo and recognize them as a sponsor on our poster. The posters are distributed throughout the Lakeland region and in Edmonton. As well, they are on display at the eleven tradeshow the Iron Horse Trail and Alberta's Lakeland DMO attend. We also include your logo and recognize you as a sponsor on our website with a link to the County's website. On the day of the event we have a sponsor board displayed and recognize our sponsors during the awards portion of the day.

If you have any questions or need any further information, please give me a call. Thank you in advance for your consideration.

Sincerely,

Marianne Price  
Event Coordinator



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