

2012 ATCO Community Symposium

Bonnyville & District Community Centennial Centre (Tuesday, May 15)
 Belle Petroleum Conference & Business Centre, Peace River (Thursday, May 17)

Building Better Communities

This enlightening one-day symposium offers community service providers and non-profits of every kind insights, tools and opportunities to help organizations evolve and thrive. Guest speakers will address recruiting and retaining volunteers, media relations, the power of storytelling, grassroots fundraising and much more. Whether you are an executive director or a dedicated volunteer, you will learn innovative strategies and practical tips to inspire success.

Join us for a day of engaging discussions, brought to you by ATCO Gas, ATCO Electric, the Town of Bonnyville, the Town of Peace River, the County of Northern Lights, Northern Sunrise County, the Municipal District of Peace No. 135 and the Municipal District of Bonnyville No. 87.

BONNYVILLE
MAY 15, 2012
PEACE RIVER
MAY 17, 2012

For additional information, visit
atcogas.com or
atcoelectric.com

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 Community Symposium

Time	Topic	Presenter
7:30 – 8:30	Registration	
8:00 – 8:30	Welcome Breakfast (Continental)	
8:30 – 8:45	Opening Remarks	
8:45 – 9:30	KEYNOTE #1 Finders Keepers: Recruiting and Retaining Volunteers	Vincent Duckworth, Principal and Senior Consultant, Duckworth & Associates
Breakout Session A1		
9:45 – 10:30	Dynamic Annual General Meetings	Building Stronger Communities Through Employee Engagement Programs Jen Panteluk, Director of Development, Ronald McDonald House Northern Alberta
	Fred Tyrell, Senior Strategist Alberta Culture and Community Services	Shawn Ohler, Principal, Story Engine Steve Wildfang, Chartered Accountant, Alexander Wildfang Chartered Accountants
Breakout Session A2		
9:45 – 10:30	Expanding the Myths about Media Relations	Tax Tips for Not-for-Profit Organizations
Breakout Session A3		
10:30 – 11:00	Coffee Break Mixer	
11:00 – 11:45	KEYNOTE #2 Engaging your Community: Tips and Tools from the Ronald McDonald House	Martin Dugas, Executive Director, Ronald McDonald House Northern Alberta
11:45 – 12:45	Lunch	
12:45 – 1:30	KEYNOTE #3 Tell Me A Story: How to use history's most powerful communication tool to persuade, influence - and move - your audience	Shawn Ohler, Principal, Story Engine
Breakout Session B1		
1:45 – 2:30	Dynamic Annual General Meetings	Building Stronger Communities Through Employee Engagement Programs Jen Panteluk, Director of Development, Ronald McDonald House Northern Alberta
	Fred Tyrell, Senior Strategist Alberta Culture and Community Services	Shawn Ohler, Principal, Story Engine Steve Wildfang, Chartered Accountant, Alexander Wildfang Chartered Accountants
Breakout Session B2		
1:45 – 2:30	Expanding the Myths about Media Relations	Tax Tips for Not-for-Profit Organizations
Breakout Session B3		
2:30 – 3:00	Break	
3:00 – 3:45	KEYNOTE #4 Grassroots and Small Shop Fundraising	Vincent Duckworth, Principal and Senior Consultant, Duckworth & Associates
3:45	Closing Remarks	