

Economic Development Seminar

A vibrant economy is the heart of any successful municipality. This course will serve as an introduction to the concepts around municipal economic development. Participants will look at ways to foster development through a variety of techniques including tourism, business development and regional collaboration. Participants will be better positioned to leverage their community's assets to create sustainable and vibrant places to live. Topics to be discussed include what to look for when doing market and financial feasibility analyses as well as the right approach to meeting both urban and rural needs.

Human Resource Planning Seminar

It is important for Elected Officials to understand their relationship to the CAO and how that affects the way in which he or she manages their respective municipality's human resources. The manner in which those resources are managed must match the municipality's corporate goals and objectives. To do this means having a solid understanding of human resource management practices that positively affect recruitment, employee engagement, performance development and the retention of employees.

This course examines the legislative responsibility of the CAO (Chief Administrative Official) for the management of the municipality's human resources. Participants will learn how council can support an effective human resources strategy. Participants will discuss the challenges facing local governments in attracting, developing, and retaining qualified personnel needed to deliver effective and efficient municipal services.