# Strategic Business Plan

County of St. Paul No. 19

The Strategic Business Plan for the County of St. Paul No. 19 is intended to serve as a guide for programs, services and the operations of the municipality as well as coordination of the development of new programs and services based on identified areas of greatest opportunity and improvement.

Developed by the residents, staff and Council of the County of St. Paul, the Strategic Business Plan reflects the multifaceted and dynamic needs of the municipality. The strategic planning process has resulted in a plan unique to The County of St. Paul, to better serve the residents of the municipality.

## **County of St. Paul**

## Strategic Business Plan – 2012

#### Vision:

The County of St. Paul is a vibrant community which values a high quality of life, balancing rural heritage with a diverse economy

### **Core Values:**

Balance

Respect

Fairness

Integrity

Accountability

Service/Serving

## **Guiding Principles:**

- 1) Balance the rural character of the County with regional vitality, orderly growth and diversified economic opportunities.
- 2) Promote environmental stewardship and conservation of natural resources.
- 3) Foster innovation and research to improve the community.
- 4) Seek collaborative approaches for effective service delivery and quality of life improvement.
- 5) Strive for operations efficiency and stability to provide affordable services to residents.

Goal 1 –Improved Infrastructure Management				
Action	Lead	Target Date	Quarterly Update	
Categorize roads for oiling, grading,	Leo/Sheila	June 2012		
gravel, construction, and plowing				
Examine the use of MG30 for road oiling	Leo/Ken			
(desktop exercise)	,			
Complete an asset management project	61 11 /5 1	5 2010		
to determine life of assets within the	Sheila/Darlene	Dec 2012		
municipality				
Examine transfer stations for snow	,			
removal to increase efficiency of snow	Leo/Dennis	Jan 2012		
removal				
Road and Bridge Construction				
CNRL paving 0.5 miles to Lindberg Plant	Leo	2012 Season		
Laurier Lake 1 mile	Leo	2012 Season		
CCS tender repairs	Leo	2012 Season		
Langdon Rd 1 mile *CNRL contribution	Leo	2012 Season		
CNRL Paving 5.5 miles * grant available	Leo	2012 Season		
WNW 12-57-07-W4M bridge file	Leo	2012 Season		
Bugera Rd 2 miles *CNRL contribution	Leo	2012 Season		
N. Valley Rd 5miles *pending resource	Loo	2012 Season		
grant	Leo			
Stark Rd 1.5 mile	Leo	2012 Season		
Dakin Rd 1 mile	Leo	2012 Season		
Bridge File 77775	Leo	2012 Season		
Tkachyk Rd brushing	Leo	2012 Season		
Beau Rivage 2 miles	Leo	2012 Season		
Abilene Rd 1 mile	Leo	2012 Season		
Owlseye Rd 1 mile	Leo	2012 Season		
Roeder Rd 2 miles pending water line	Leo	2012 Season		
Flat Lake Rd ½ mile bridge file	Leo	2012 Season		

Beaver Rd 2.5 miles	Leo	2012 Season	
St. Lina Tender repairs – Bridge file	Leo	2012 Season	
Oiling and Dust Control			
Pavement to CNRL plant 0.5 miles *resource grant	Leo	2012 Season	
Northern Valley Rd. Pavement 2 miles *resource grant	Leo	2012 Season	
Repaid Orr Rd for oiling	Ken	2012 Season	
Moose Hill slide	Leo	2012 Season	
Moose Hill and Murphy Rd. Patching	Leo/Bobby	2012 Season	
Murphy road check for overlay	Leo/Bobby	2012 Season	
Pavement Hwy 41 to Rg Rd 61 3 miles *resource grant	Leo	2012 Season	
Pavement Rg Rd 64 0.5 miles *resource grant	Leo	2012 Season	
Zenko Rd – re-oiling	Ken	2012 Season	
Danyluk Rd – re-oiling	Ken	2012 Season	
Ron Plante South 1 mile	Ken	2012 Season	
Armistice Rd (after water line construction) 3 miles	Ken	2012 Season	
North Rg Rd 91 1.5 miles	Ken	2012 Season	
RR 84 1.5 miles	Ken	2012 Season	
French Quarters 2.5 miles	Ken	2012 Season	
Crestview Rd & Development 2 miles South St. Paul 1.5 miles	Ken	2012 Season	
Ternovoy Rd 1 mile	Ken	2012 Season	
Chamberland Rd 1.5 miles Sunset Bay Rd 1 mile	Ken	2012 Season	
Flat Lake Rd 2 miles	Ken	2012 Season	
Dolstad Rd 1.5 miles	Ken	2012 Season	
Willow Grove Cemetery	Ken	2012 Season	

Ashmont Development (south) 0.5 miles	Ken	2012 Season	
West Mallaig 1 mile	Ken	2012 Season	
St. Lina South 1 mile	Ken	2012 Season	
Transfer Station Rd Mallaig 0.5 miles	Ken	2012 Season	
Railroad Ave – Mallaig (reclaiming) 0.5	Ken	2012 Season	
miles	Ken		
St. Lina North 1 mile	Ken	2012 Season	

Goal 2 – Successful Safety Program				
Action	Lead	Target Date	Quarterly Update	
Adapt tailgate meeting forms to be more job specific	Bryan	April 2012		
Increase the number of safety meetings with staff	Bryan	Dec 2012		
Develop a safety rewards program	Bryan	March 2012		
Make safety vests and gloves more accessible to staff	Bryan	Jan 2012		
Emergency disaster training should be completed for all staff	Dennis/Bryan	Dec 2012		

Goal 3 – Effective External Committees				
Action	Lead	Target Date	Quarterly Update	
Review the library board structure and committee	Sheila	Jun 2012		
Review regional economic development  - Community Futures - Portage College Funding - HUB funding increase	Sheila	March 2012		
Review agricultural external committees including LARA and AESA	Dennis	Feb 2012		

Goal 4 – Transparent Communication				
Action	Lead	Target Date	Quarterly Update	
Weekly County print ads in both Elk				
Point and St. Paul regarding what we do	Sheila	Feb 2012		
and what we are doing				
Process understanding for public –				
education regarding services and	Sheila	Jun 2012		
accessing services				
50 <sup>th</sup> anniversary celebration	Sheila	May 2012		
LUB/MDP public consultation	Dennis/Krystle	Jun 2012		
Increase website content	Paulette	Jun 2012		
FCSS quarterly newsletter	Janice/Debbie	Ongoing		
Council and staff reporting on	Council/Staff	Ongoing		
conferences and training	Council/Stail	Ongoing		
Public survey of services	Paulette	Jul 2012		
Send out a request for day labour list of				
contractors – also request safety	Sheila	Mar 2012		
credentials for contractors				

Goal 5 – Examine Enhanced Services				
Action	Lead	Target Date	Quarterly Update	
Waste Storage Sites for Sunset Bay and Garner Lake	Dennis	Nov 2012		
Explore joint Lagoon with the County of Two Hills for Lac Sante area	Sheila	Sept 2012		
Laurier Lake park – examine the feasibility	Sheila/Leo	Dec 2012		
Explore Tank loaders for non-potable water	Sheila/Dennis/Leo	Dec 2012		
Explore water to interested	Sheila	As requested		

developments			
Reclamation of Non-potable wells in subdivisions	Sheila	Nov 2012	
Explore business case to support LED lighting with ATCO (new)	Sheila	Jun 2012	
Explore the cost of providing water to the whole County	Sheila	Jun 2012	
Purchase additional front load bins	Dennis	Dec 2012	
Coyote bounty for predation control	Dennis	April 2012	
Beaver control – problem areas	Dennis	Dec 2012	
Explore transportation options to Edmonton	Janice	Jun 2012	
Examine additional hours for Elk Point transfer station	Dennis	March 2012	
Examine expanding recycling program	Dennis	Sep 2012	
Water quality should be improved in Ashmont and Mallaig	Bryan	2013	
Upgrade Mallaig lagoon for sewage truck dumping	<mark>NEW</mark>	Sep 2012	

Goal 6 – Specific Equipment				
Action	Lead	Target Date	Quarterly Update	
Upgrade mower and side arm	Dennis	Jun 2012		
Shop building efficiency – lighting and overhead doors, air handling and heating.	Sheila/Ken	Dec 2012		
New 2012 Equipment and Capital Assets				
14M grader	Leo	Jun 2012		
14M grader	Leo	Jun 2012		
14M grader	Leo	Jun 2012		

Rock truck	Leo	Jun 2012	
Bobcat	Leo	Jun 2012	
Gravel truck tandem	Leo	Jun 2012	
Ashmont/Mallaig Fire Hall	Sheila/Dennis	Dec 2013	
Pick-ups (\$100,000)	Leo	Jun 2012	
Playground Floating Stone	Leo/Ken	Nov 2012	
Mower for West Cove	Leo/Ken	May 2012	
Stoney Lake Playground	Leo/Ken	Nov 2012	
Power at Stoney Lake campground	Leo/Ken	Nov 2012	
Lindbergh Playground	Leo/Ken	Nov 2012	

Goal 7 – Proficient Organization				
Action	Lead	Target Date	Quarterly Update	
Administrative Re-Organization –				
Finance Officer, transfer of utilities	Sheila	Jan 2012		
duties				
Succession Planning	Sheila	Dec 2012		
Team Building for all staff	Sheila	Dec 2012		
Planning and Development Summer	Sheila	May 2012		
Student	Silella	IVIAY 2012		
Automated vehicle locating (Public	Sheila	Dec 2012		
Works)	Silella	Dec 2012		
Wi-fi at the shop to allow for repair	Sheila	Feb 2012		
research	Silcila	100 2012		
Explore guaranteed wage changes	Sheila	Jan 2012		
Increase Blue Cross benefits	Sheila	Jan 2012		
Explore a health spending account	Sheila	Jan 2012		
Explore rewards for staff who properly	Sheila	Chaila	Shoila Sont 2012	
utilize sick days	Silella	Sept 2012		
Professional training for shop techs to	Leo	Dec 2012		

keep up with current technology			
Joint Bellamy training for Public Works and Office staff	Sheila/Leo	Dec 2012	
Professional training for all staff	Sheila	Dec 2012	
Dealing with difficult people training	Sheila	Dec 2012	
Dedicated safety officer	<mark>Sheila</mark>		

Goal 8 – Responsible Policy						
Action	Lead	Target Date	Quarterly Update			
Explore year round burning permits to decrease false calls	Dennis	Sept 2012				
Contributions to political parties policy	Sheila	June 2012				
Rural addressing sign policy	Sheila	June 2012				
Difficult customer – chronic complainer policy	Sheila	June 2012				
Street light request policy	Sheila	June 2012				
Pathways at lake subdivision policy	Sheila	June 2012				
Fee schedule bylaw	Sheila	June 2012				
Council Policies	Sheila	June 2012				
Day labour policy – who, how and process	Sheila/Leo	June 2012				
Replacement of dust controls following new road construction	Sheila/Leo	June 2012				
Explore shelter belt policy for new road construction	Sheila/Leo	June 2012				
Develop FCSS Policy and Procedure	Janice	June 2012				
Consistent speed limits within subdivisions	Sheila/Leo	June 2012				

Goal 9 – Foster Safe and Healthy Communities					
Action	Lead	Target Date	Quarterly Update		
Develop a regional emergency					
management plan	Sheila/Dennis	Dec 2012			
Develop disaster social services plan					
Work towards developing new fire halls	Sheila/Dennis	2013			
in Ashmont and Mallaig	Silella/Dellills	2013			
Develop a "welcome baby" program	Janice	Dec 2012			
Have a Seniors Festival	Janice	Dec 2012			
Participate in Rural Crime Watch	Janice	Dec 2012			
Develop an Elder Abuse Program	Janice	Dec 2012			
Provide a "mom's and tot's" program	Janice	Ongoing			
Encourage volunteerism by the public	Janice	Dec 2012			
GPS for 911	Sheila	Jun 2012			
Training for emergency vehicles in rural addressing	Linda	May 2012			
Explore a Community Peace Officer to enforce bylaws, road bans, unsightly properties, speed limits – generating revenue to repair infrastructure as well as saving on court costs	Sheila	Jun 2012			
Clean up unsightly areas	Sheila	Dec 2012			
Work with Wellness Center to insure	Ctovo/Tim	Dec 2012			
quality medical care	Steve/Tim	DEC 2012			
FCSS to meet with schools twice per year	Janice	Dec 2012			
for needs assessment					
Have joint board meetings with the	Janice	Dec 2012			

Town of St. Paul FCSS			
Aid residents with income tax and seniors benefits	Janice	Dec 2012	