## Driving Economic Development and Diversification in Rural Alberta

Revving up the Power of your Business Community!

A conference for community members, business leaders and elected officials in Lac La Biche County and the Lakeland region.

November 17, 8:00 a.m. – 4:30 p.m. Devon Room, The Bold Centre, Lac La Biche Cost: \$25

Proceeds will go to the Community Futures Northern Alberta Youth Entrepreneurship Camp.

Keynote Speaker: Ian Hill

Ian Hill has proven to inspire individuals to become their own catalyst for positive change in the communities in which they live. As well, his goal as a speaker is to inspire others to increase employee productivity, profitability and the social impact of corporations and businesses.

## What's covered during the workshop...

- What does economic development and diversification mean to my business?
- What's involved in making it happen?
- Who's responsible?
- What are the necessary policies and procedures to get things underway?
- What are the rewards?

Attend the workshop and participate in four facilitated sessions. You'll come away with five solid key activities to put into play that will get results and rev up the community for economic development!

## Registration form is enclosed. Please register by November 1.

