12009 121 Street Edmonton, AB T5L 4H7 Phone: 780-454-1634 Fax: 780-455-4099

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August 25, 2011

County of St. Paul No. 19 5015 - 49 Avenue St. Paul, AB T0A 3A4

Attention: Chief Administrative Officer

Envision Edmonton has been working to keep the Edmonton City Centre Airport (ECCA) open for all Albertans for over one year now. Although our organization has not made headline news of late, we have continued to pursue our efforts to keep the ECCA available to your community.

In 2010, Envision Edmonton ran a petition campaign to have the ECCA question put on the ballot. The City of Edmonton did not accept the fact that over 92,500 of its residents wanted the question asked at the last municipal election. The validity of whether this should be put to a ballot is still ongoing in a court of law and an appeal hearing is yet to be scheduled.

Our organization is embarking on an awareness campaign starting the first week of September throughout Northern Alberta. We will be holding town hall meetings and inviting local citizens to participate in the effort to keep the City of Edmonton easily accessible to their community. The ECCA is not only important for industry and access to the Capital of Alberta, but for Medevac and health care on your local level. The reduction of medical access to specialized services should be a concern for all rural Albertans and the communities in which they reside.

Envision Edmonton's future does not stop after the Provincial Leadership Election. Regardless of which candidate may be chosen to be Alberta's next Premier, Envision Edmonton will continue to work with the Province and new cabinet for them to take a role in the ECCA issue. As Envision Edmonton's mandate lies in keeping the ECCA open, we will continue until the Province of Alberta realizes the implications resulting from closure. The Province must place the health care needs of all Albertans ahead of any financial gains closure that may present.

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As you are aware, campaigns do not come for free. The September campaign will see our group incurring advertising costs, travel, accommodation and meal expenses as well as venue rentals. In addition to that will be video production costs and honorariums for the volunteers that will donate their time. Envision Edmonton will be continuing with its legal avenues currently underway and with that comes legal expenses.

Again this year, Envision Edmonton is asking for your help. We are requesting a contribution of one dollar (\$1.00) per resident towards our ongoing efforts to help ensure that the ECCA remains available for members of your community. This is a small price to ensure that the best medical access is available to specialized services that your residents may require.

Your earliest attention to this matter is greatly appreciated.

Sincerely,

Eugene Strilchuk Executive Director