

July 25, 2011

Dear Sheila:

As you know, I have been speaking with Danny about the possibility of using the Floating Stone Municipal Campground for an ID VIP Team group weekend after the September long weekend.

ID VIP Team is a group that supports unsigned music artists in the province and through the Sun, Snow & Our Show Concert Series, we provide municipalities with musical entertainment for major events. This year we have already done the following events:

Wetaskiwin	Rawhide Rodeo & Pioneer Days
Alberta Beach	Canada Day (11hr concert with 18 artists)
Lamont	Summer Sizzler Rodeo & Fair Days

In addition, our artists have done private, corporate and charity events across the province. Our fall and winter schedule is looking to be a massive undertaking and we're hoping to take a break prior to that.

Floating stone is my wife's family lake (Yeo's) and we're up there every weekend we can be. Lindsey grew up there and we have strong connections with everyone on our street. The group knows we love the area and they have begged to come out for a weekend and we thought this idea worked out the best. It would be a fantastic opportunity for our artists to get a weekend of camping and relaxing in and practice new material as a group. We wanted to have an open stage to perform and create new songs, acts, etc and provide a team building weekend that was open to artists, volunteers, loyal supporters and their families. This would be a private event for those individuals only.

Sun, Snow & Our Show Concert Series is a not-for-profit arm of our organization and every dime we have generated has gone directly to equipment and travel costs. As a group, we will be doing a large amount of fund raising efforts to build a studio to record our artists and to have funds set aside for the large amount of traveling scheduled in 2012. We were hoping to offer up a contra deal with you for payment on the campground. We could provide you with an all day municipal concert, staff function, Christmas party or some other type of similar event for free in exchange for the use of the campground from a Friday afternoon to a Sunday afternoon. We have over 52 acoustic artists, dj's and bands and our roster is growing every day so we could literally tailor the event to your needs.

Thank you for considering our request and allowing us to develop a long-term relationship with your community. Please feel free to contact me directly if you have any questions or concerns. I have attached our old PowerPoint presentation and a link to our Facebook page that contains information on all of our artists, prior events, etc.

Sincerely,  
Brian T. Ho - GM  
ID VIP Team ©  
Sun, Snow & Our Show Concert Series ©  
Cell: (780) 907-3682  
email: brian@idvipteam.com  
Facebook: <https://www.facebook.com/IDVIPTeam>

*date*  
*Sep 9 or 16 weekends*  
*- staffing - no charge*