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**2011 REGISTRATION FEES\*****Early Bird**

(until March 31, 2011)

**Members** - \$699**Non-Members** - \$829**Regular**

(after March 31, 2011)

**Members** - \$829**Non-Members** - \$989**Full Time Student** - \$199

\*HST-not applicable.

\*Further details upon registration

## Conference streams: Finding your place at the conference

FCM is working on the following content streams for our sessions at this year's Annual Conference and Trade Show™. We will provide more information in a preliminary program as soon as the content becomes finalized.

**General**

*FCM 101: An Introduction to FCM's Annual Conference and Trade Show™, and to the key issues the organization faces.*

Join FCM staff and Board members for a quick briefing on the organization and its Annual Conference. Find out how you can reap the most value from your conference experience and what FCM does to serve you year-round.

*State of our cities and communities: An FCM report release*

This is the first in a regular series of reports FCM will release on the state of Canada's cities and communities. At this workshop, we'll provide a current, comprehensive analysis of the national issues playing out on local streets – from the infrastructure deficit, to climate change, to organized crime.

*How to use social media in your municipality*

Thousands of elected officials in all orders of government are using social media tools such as Twitter, Facebook and YouTube, to reach out to and engage with citizens. Social media offers municipalities new ways to update residents and businesses on municipal services. Increasingly, civil servants are using social media tools to share knowledge and collaborate on projects. Find out how to develop your own social media strategy to help you put these tools to work in your community.

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**Economy**

*Strong communities, strong economy*

Canada's big city chambers of commerce are just the latest in a long line of national groups and leaders to make the link between properly funded municipalities and a strong economy. At this workshop, you will hear the very latest on how municipalities are supporting economic growth. Find out how cities and communities can become investment hubs, diversify their economies and succeed in the global competition for jobs.

*The municipal role in Canada's immigration strategy*

One key to Canada's future is successfully integrating new Canadians into our society and economy. Municipalities play an essential role in attracting, retaining and supporting immigrants and their families. Find out what municipal leaders are doing in communities, large and small – and what FCM is doing to secure greater recognition of municipalities in Ottawa's immigration strategy.

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**Infrastructure and transportation**

*Adapting to climate change: Protecting your local infrastructure*

Climate change and the extreme weather events it spawns are creating an unprecedented challenge for municipal infrastructure operators. From the melting permafrost beneath Northern communities, to increased flooding and freezing rain in regions across Canada, the impact is growing. Learn how to manage the challenges resulting from extreme weather events, maintain existing services and keep your community's costs from spiraling out of control.

*What next? Designing a new generation of federal infrastructure programs*

Canada's current suite of federal infrastructure programs is set to expire in three short years. Now is the time to take stock of those programs, decide what worked well and what could work better, and start

working with federal, provincial, and territorial governments to design the next generation of programs. Find out what recommendations we're working on, and what improvements would most benefit your community.

#### *Canada's new Infrastructure Report Card*

FCM is a lead partner in a new project to develop a National Infrastructure Report Card. The report card will provide an annual status report on Canada's core public infrastructure, including municipal roads, bridges, water systems and public transit. During this workshop, you'll learn how the report card was developed, what its findings mean for your community, and how you can use the report card to benefit your municipality.

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## **Social issues**

#### *Housing first: Breaking the Costly Cycle of Chronic Homelessness*

Chronic homelessness takes a terrible toll on thousands of Canadian families and lowers our communities' quality of life. Short-term solutions have proven ineffective and expensive. Fortunately, hundreds of North American communities have discovered "Housing First," a cost-effective strategy for reducing homelessness. Find out more about this initiative and how to bring it to your community.

#### *Building age-friendly communities*

As Canadians' average age goes up, all governments must turn their attention to serving the needs of older citizens and managing the costs of health care and social services. Find out what this means to our cities and communities, as they work to ensure older Canadians can live healthy, rewarding and independent lives.

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## **Policing and public safety**

#### *Safe streets and affordable taxes: Building a policing strategy that contains municipal Costs*

Every city, town and village wants to reduce crime. The challenge is finding ways to keep our communities as safe as possible without crowding out other priorities or shifting too big a burden on to taxpayers. Policing costs are rising almost as quickly as healthcare costs and are the fastest-growing line item in most municipal budgets. During this workshop, you'll learn what's driving these cost hikes – and what all governments need to do to fight crime effectively and affordably.

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