

December 11, 2019

County of St. Paul
5015 49 Avenue
St. Paul, AB T0A 3A4

Attention: Reeve and Council

Dear Council

RE: 2020 REQUEST FOR FUNDING

The St. Paul & District Chamber of Commerce would like to thank the County of St. Paul for funding support received in previous years and acknowledge the impact of that support on the Chamber's ability to:

- Advance existing business and support economic development initiatives;
- Constructively influence public policy and governments in support of a healthy business climate; and to
- Provide valuable support, tools and programs for our members.

The Chamber respectfully requests support from the County for the 2020 operating year in the sum of \$10,0000.00. To support this request the Chamber has attached a summary of the 2019 year and our expectations for 2020.

Should Council wish additional information or to have a formal presentation, please do not hesitate to contact Linda Sallstrom, Executive Director, at 780-645-5820 or at executivedirector@stpaulchamber.ca.

Thank you



Brent Sandmeyer
President
St. Paul & District
Chamber of Commerce

2019 Chamber Sponsors



OCTOPUSCREATIVE

Sustainability	Community Engagement & Growth	Value Proposition
St. Paul & District Chamber of Commerce – 2019		
<ul style="list-style-type: none"> • Strategic Plan Completed • Continued Policy Development • Registration of new organizational Bylaws • Attend ACC AGM, Roundtables, ACC Fall Board Meeting & DM Dinner • Alberta Labour & Immigration Grant for Labour Market Study • Alberta Labour Market Partnership Grant shared with Bonnyville Chamber • CARES Grant Funding • ACE Summit Host – July 2019 • Continued focus on operational efficiencies • Website enhancements and continued improvements • Increase membership numbers • Increase use of non-dues revenues through ACC value added programs • Increased Marketing efforts 	<ul style="list-style-type: none"> • Partnerships <ul style="list-style-type: none"> ○ Town of St. Paul ○ County of St. Paul ○ Bonnyville Chamber of Commerce ○ Alberta Hub ○ Community Futures ○ Blue Quills University ○ Alberta Labour & Immigration ○ Community Learning ○ Portage College ○ St. Paul Journal ○ Business Link ○ BGS Enterprises • C4C Downtown Revitalization • Town Marketing Committee • BSN Bi-monthly meetings • Federal and Provincial Political Forums • Connect business with opportunity • Conference Ready Community Project Launch (CARES) • Increase engagement Regional Chambers and shared resources • Engage with County businesses 	<ul style="list-style-type: none"> • 19 Workshops/Programming Events– EARN, WOW, WCB Presentation, CRA Presentation etc. • Innovation & Technology Series • Cultural Awareness Training for Business • Access to policy makers through bimonthly Business Support Network Meetings • Rock the Block • Rodeo Supper • Community Christmas • Grand Openings/Celebrations • Membership in the ACC and CCC • Value Added Programs – local and ACC • Labour Market Study Launched for St. Paul region/Labour Market Focus Group • Business visits and networking events • Increased Advocacy and engagement with ACC policy committee – Bill C69/Methane Regulations, business licenses, crime and policing, ACC Vote Prosperity Campaign, ACC Red Tape Reduction • Launch tourism committee in partnership with Lakeland DMO
St. Paul & District Chamber of Commerce – Proposal for 2020		
<ul style="list-style-type: none"> • Continued Policy Development • ACC AGM, Roundtables, Political Action Day, Roundtables and ACC Fall Board Meeting & DM Dinner • Alberta Labour & Immigration Grant for Labour Market Study • Alberta Labour & Immigration Partnership Grant shared with Bonnyville Chamber of Commerce • Alberta Labour & Immigration Grant for Cultural Awareness Training • Continued focus on operational efficiencies • Increase membership numbers • Increase non-dues revenues through ACC Value Added Programs • Increased promotion and use of Highway Logo Signs • Increased Chamber marketing and visibility 	<ul style="list-style-type: none"> • Partnerships <ul style="list-style-type: none"> ○ Town of St. Paul ○ County St. Paul ○ Bonnyville & District Chamber of Commerce ○ Cold Lake Regional Chamber of Commerce ○ Community Futures St. Paul Smoky Lake ○ Lakeland Community Futures ○ University nuhelot'jine thaiyots'j nistameyimâkanak Blue Quills ○ Alberta Labour & Immigration • C4C Downtown Revitalization • BSN Bi-monthly meetings • Negotiations to sponsor CFMF 2020 • Connect business with opportunity • Increase engagement with Regional Chambers and shared resources • Engage with members to understand needs • Labour Market Report available to partners and stakeholders 	<ul style="list-style-type: none"> • Workshops/Programing <ul style="list-style-type: none"> ○ Employee Attraction and Retention Network ○ OH&S Presentations, CRA, HR and skill building workshops ○ Innovation and Technology learning ○ Leadership training ○ Cultural Awareness Training ○ Entrepreneur Workshops • Access to policy makers through Business Support Network • Rock the Block • Rodeo Supper • Community Christmas • Power Up North Entrepreneur Conference partner • Grand Openings/Celebrations • Membership in the ACC and CCC • Value Added Programs – local and ACC • Business visits and networking events • Increased advocacy and engagement. • Tourism Committee initiatives and workshops