



TRAVEL
LAKELAND

County of St. Paul
5015 – 49 Avenue
St. Paul, Alberta
T0A 3A4

November 21, 2019

Dear Tim,

Alberta's Lakeland Destination Marketing Organization is working on booking tradeshow for the 2020 season. In the past the Town and County of St. Paul have partnered together to purchase a 10 X 10 booth at both the Great Canadian Trade Fair & Sale in Sherwood Park and the Fort McMurray Spring Show. Both take place in April and have been excellent consumer shows for promoting visiting and living in the St. Paul region.

Booth space for the two shows is approximately \$1,850.00. Additional expenses would be if you decided to have power and/or carpet at your booth, the cost of sending one person to work the show and providing a door prize for each show.

The Town of St. Paul has confirmed they are interested in partnering for these two shows with the County and will send one person to work the booth.

If you have any questions, please don't hesitate to contact me.

Sincerely,

Marianne Janke
Manager
Alberta's Lakeland Destination Marketing Organization

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