



## Request for Decision

Council Meeting: December 10, 2019

### 8.34 Tradeshows in Sherwood Park and Fort McMurray

#### Request

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Alberta's Lakeland DMO is working on booking tradeshows for 2020 in Sherwood Park and Fort McMurray in April.

The Town of St. Paul has indicated that they are interested in partnering for these two tradeshows. They will provide one person to work the booth.

**Budget/Financial** – \$3282 for half of the booth and provide one person to work the booth

**Legislation/Bylaw/Policy Consideration** – N/A

#### Alternatives

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Partner with the Town of St. Paul for the Tradeshows.

Do not participate in the tradeshows.

#### Recommendation

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Administration is recommending to partner with the Town of St. Paul for the Fort McMurray Spring Trideshow and the Great Canadian Trade Fair and Sale in Sherwood Park in April, 2020 and provide one person to work the booths.

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**Submitted by:** Phyllis Corbiere, Executive Assistant