

November 28, 2019

To whom it may concern;

Recently at RMA, some fellow municipal colleagues and I were conversing in regard to the upcoming FCM conference in Toronto. There has been a growing sentiment of disconnect between the western provinces (Alberta specific) and the rest of Canada. The principal idea is to have an Alberta reception at FCM where we can inform and educate what we, as a province, have to offer the country as a whole.

The role of rural and urban municipalities in Canada is to work together. With this reception, we can work towards changing the current narrative and bridge the gap moving forward. The aim is not to be confrontational but to inform the rest of the country that we are more than just "dirty oil". Furthermore, it is important to highlight our non-renewable resources (oil & gas, sand & gravel, coal, etc.) along with the importance of renewables (wind, solar, bio-fuels, waste energy, etc.) in the Alberta economy. With this collaboration within the province, we can build further relationships inter-provincially and nationwide.

This email is to gauge interest provincially on working together to further the best interests of the province and the country as a whole.

A basic outline and cost of the proposal is as follows:

- 1) Reception with food and drinks for approximately 400-500 people.
- 2) Each participating municipality has the option of providing a 1-2 minute video loop to be played at the reception.
- key points that are important to your municipality i.e. history, economic drivers, tourism, etc.
- 3) Basic cost estimate is \$100,000 - \$150,000
- 4) Possible door prizes to be purchased from the funding model.
- 5) Financial ask for your municipality ranging from \$2,000-\$10,000 per municipality with the realization that some municipalities are able to secure more funding than others from their budgets.

With a short timeline ahead of us, your early thoughts and input on this proposal would be appreciated. Can you also please share this information with your councils and surrounding municipalities if their names do not appear on this initial email.

Thank you!

Sincerely,

Neal Comeau
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