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December 18, 2018

County of St. Paul 5015 49 Avenue St. Paul, AB TOA 3A4

Attention: Reeve and Council

**Dear Council** 

**RE: 2019 REQUEST FOR FUNDING** 

The St. Paul & District Chamber of Commerce would like to thank the County of St. Paul for funding support received in previous years and acknowledge the impact of that support on the Chamber's ability to:

- Advance existing business and support economic development initiatives;
- · Constructively influence public policy and governments in support of a healthy business climate; and to
- Provide valuable support, tools and programs for our members.

The Chamber respectfully requests support from the County for the 2019 operating year in the sum of \$10,0000.00. To support this request the Chamber has attached a summary of the 2018 year and our expectations for 2019.

Should council have any questions or require additional information, please do not hesitate to contact Linda Sallstrom, Executive Director, at 780-645-5820 or at executivedirector@stpaulchamber.ca.

Thank you

Brent Sandmeyer

President

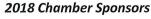
St. Paul & District

Chamber of Commerce























Sustainability	Community Engagement & Growth	Value Proposition
<ul> <li>Strategic Plan</li> <li>Policy Development</li> <li>Board Development</li> <li>Bylaw Rewrite</li> <li>ACC AGM, Roundtables, Political Action Day, etc.</li> <li>Alberta Labour Grant Application for Labour Market Study</li> <li>Alberta Labour Market Partnership Grant shared with Bonnyville Chamber</li> <li>ACE Summit and AGM Proposal</li> <li>Hire Part-time staff</li> <li>New Website Launch</li> <li>2017 Chamber of the Year under 150</li> </ul>	<ul> <li>Partnerships</li> <li>Town of St. Paul</li> <li>County of St. Paul</li> <li>Bonnyville Chamber of Commerce</li> <li>Alberta Hub</li> <li>Community Futures</li> <li>Blue Quills University</li> <li>Alberta Labour/Alberta Works</li> <li>Community Learning</li> <li>Portage College</li> <li>St. Paul Journal</li> <li>Travel Lakeland</li> <li>RABC, RBA and Business Link</li> <li>C4C Downtown Revitalization</li> <li>Town Marketing Committee</li> <li>NEFG/Agri Foods Initiative</li> <li>BSN Bi-monthly meetings</li> <li>Connect business with opportunity</li> <li>CARES – Conference Ready</li> <li>Community Project</li> <li>Increase engagement Elk Point and Mallaig Chambers</li> </ul>	<ul> <li>EARN Events – Feb/May</li> <li>Workshops/Presentations</li> <li>Business Support Network</li> <li>Toastmasters Club Launch and support</li> <li>Cultural Awareness Training for Business</li> <li>Rock the Block</li> <li>Community Christmas</li> <li>Grand Openings/Celebrations</li> <li>Increased Business Visits</li> <li>Promotion of Value Added Programs</li> <li>Increase local Value-Added Programs</li> <li>M2M Program</li> <li>Rodeo Supper/Rodeo Week</li> <li>Small Business Week</li> <li>Increased Advocacy – Bill C69, business licenses, crime and policing, cannabis/zoning, meet with MP Stubbs</li> </ul>
St. Paul	• Engage with County businesses & District Chamber of Commerce –	Proposal for 2019
<ul> <li>Strategic Plan</li> <li>Continued Policy Development</li> <li>Registration of Bylaws</li> <li>ACC AGM, Roundtables, Political Action Day, etc</li> <li>Albeta Labour Grant Application for Labour Market Study submitted</li> <li>Alberta Labour Market Partnership Grant shared with Bonnyville Chamber</li> <li>ACE Summit Host – July 2019</li> <li>Continued focus on operational efficiencies</li> <li>Website enhancements and continued improvements</li> <li>Increase membership numbers</li> <li>Increase use of non-dues revenues through ACC value added programs</li> </ul>	Partnerships Town of St. Paul County of St. Paul Bonnyville Chamber of Commerce Alberta Hub Community Futures Blue Quills University Alberta Labour/Alberta Works Community Learning Portage College St. Paul Journal RABC, RBA and Business Link C4C Downtown Revitalization Town Marketing Committee/Think Local Campaign BSN Bi-monthly meetings Connect business with opportunity	<ul> <li>Workshops/Programming – EARN, WOW, WCB Presentation, CRA Presentation</li> <li>Innovation &amp; Technology Series</li> <li>Access to policy makers through Business Support Network Meetings</li> <li>Rock the Block</li> <li>Community Christmas</li> <li>Grand Openings/Celebrations</li> <li>Value Added Programs – local and AC</li> <li>Small Business Week</li> <li>Think Local Campaign</li> <li>Business visits and networking events</li> <li>Increased Advocacy and engagement with ACC policy committee – Bill C69/Methane Regulations, business licenses, crime and policing, cannabis/zoning, ACC Vote Prosperity</li> </ul>

Community Project Launch

Increase engagement Regional
Chambers and shared resources
Engage with County businesses