



## Request for Decision

Council Meeting: October 8, 2019

### 7.5 1:30 pm - Linda Sallstrom, Tourism Initiative

#### Request

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Linda Sallstrom, with the St. Paul and District Chamber of Commerce will be presenting a Tourism Initiative for St. Paul/Elk Point.

The St. Paul / Elk Point Tourism Committee will formally invite the County of St. Paul to participate in this initiative as follows:

- 1) Appoint a council member to the committee as a liaison between the Committee and the community as well as between the Committee and senior management and the rest of council.
- 2) Appoint a staff member to the committee who is currently responsible for aspects of economic development, tourism, marketing, promotions, website and social media to assist with administration, research and to be a resource.

#### Alternatives

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#### Recommendation

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Submitted by: Phyllis Corbiere, Executive Assistant