



NORTHEAST ALBERTA TRACK & FIELD CLUB

4606 – 46 Ave
St. Paul, AB, T0A 3A3

June 19, 2019

To whom it may concern;

RE: ST. PAUL RODEO MILE

The Northeast Alberta Track & Field Club (NEAT) was founded in 1988 and is headquartered in St. Paul. Our club has fabulous coaches and enthusiastic athletes. Over the years we have had athletes compete at regional, provincial, and even international meets. We train and compete in an indoor and outdoor season from October to August. We are proud of our achievements and the hard work of our athletes that has led to on-field success. Our club was presented with the “Club of the Year” award for 2011 by Alberta Athletics.

We are currently in the process of planning the 18th annual ***St. Paul Rodeo Mile*** race to be held on Saturday, August 31st, 2019. This event brings awareness to our club, promotes active lifestyles and is our main club fundraiser. All proceeds assist in paying for uniforms, equipment, meet registrations, and ensure our continued viability. Several thousand spectators line the streets of St. Paul and witness this exciting race that takes place immediately prior to the annual Rodeo Parade.

The ***St. Paul Rodeo Mile*** is an Athletics Alberta sanctioned race which draws competitors from across the province. Although it is an official race we encourage people to participate for fun. In the past we’ve had the local TOPS (Take Off Pounds Sensibly) club, mothers with strollers and lots of kids. A local dignitary will be designated as the official race starter. This year we hope to have more than 100 race participants.

We need your help and support for our club’s continued success. We are looking for Platinum sponsors for \$1000+, Silver for \$500+, Corporate Teams for \$400, and Bronze sponsors for \$100. Platinum, Silver and Corporate Challenge sponsors will be branded on the official race t-shirt as well as announced at the finish line and mentioned in various media.

For more information please contact any of our NEAT organizing members.

Your support or direct participation in this event would be greatly appreciated.

Sincerely,

NEAT Organizing Committee