



Request for Decision

Council Meeting: August 13, 2019

8.4 Sponsorship Request - Northeast Alberta Track and Field Club

Request

The Northeast Alberta Track & Field Club (NEAT) is organizing their Annual St. Paul Rodeo Road Race to take place on August 31, 2019 before the parade. The St. Paul Rodeo Mile is a sanctioned race which draws competitors from across the province. They are requesting sponsorship for their race. Platinum, Silver and Corporate Challenge sponsors will be branded on the t-shirts, announced at the finish line and mentioned in the media.

The levels of sponsorship are as follows: Platinum - \$1,000+; Silver Sponsor - \$500; Corporate - \$400 and Bronze Sponsor - \$100.

Council has provided \$100 sponsorship for the NEAT Rodeo Road Race since 2016.

Alternatives

Recommendation

Administration is recommending to become a Bronze Sponsor for \$100 for the NEAT Rodeo Road Race.

Submitted by: Phyllis Corbiere, Executive Assistant