



Capella
CENTRE

SPONSORSHIP
PACKAGE

FUNDRAISING CAMPAIGN

Working Together to Create Healthy
Communities

SEPTEMBER 2018



WELCOME

I'd first like to thank you for taking the time to consider our sponsorship request. As we embark on an exciting evolution as an organization we would like to welcome you to be a part of changing lives and creating healthy communities where everyone can excel and discover their potential.

As a part of this evolution, we are rebranding and significantly expanding our emergency and transitional housing, and our online presence. By investing in our assets not only are we going to be better positioned to serve our communities, but we will be proud to more prominently display and thank those sponsors and funders who make the vital work we do possible.

Capella Centre, previously known as the St. Paul & District Crisis Association, has effectively been serving St. Paul and surrounding communities since March 8, 1984. The organization has evolved significantly, providing more than just a women's shelter. Capella Centre offers diverse, holistic programs and services supporting people of all ages, genders and walks of life.

We hope to hear from you and thank you for considering this sponsorship request.

NOREEN COTTON
Executive Director

CONTACT US

OFFICE

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COMMITTEE MEMBERS

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CORRINE WIELER-HARRIS

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AMY BARTLETT

LEONIE AMYOTTE

JONATHAN BERUBE

SYLVIA LADOUCEUR

WEBSITE SPONSOR

\$1,000

AS A WEBSITE SPONSOR YOU WILL RECEIVE PROMINENT RECOGNITION ON OUR DIGITAL CHANNELS. THIS IS ESPECIALLY USEFUL FOR ORGANIZATIONS LOOKING FOR A MORE INTENSIVE DIGITAL PRESENCE.

- Logo displayed on our website for one-year, including a link to your website
- A one-time Social Media shout-out
- Recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display



**LIMITED OPPORTUNITIES
AVAILABLE**

COMMUNITY SPONSORS

➔ Member Sponsor

\$250

AS A MEMBER SPONSOR YOU WILL RECEIVE RECOGNITION THAT YOU CAN PROUDLY DISPLAY IN YOUR HOME OR PLACE OF BUSINESS AND BE KNOWN AS A COMMUNITY BUILDER

- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display
- A one-time Social media shout out



➔ Adopt-A-Family

\$75 TO \$750

SPONSORS CAN HELP SUPPORT A SINGLE WOMAN OR AN ENTIRE FAMILY IN NEED

- Sponsorship certificate to proudly display
- Sponsorships can be monetary, gifts-in-kind or a combination of both and sponsors will have the ability to provide a branded card with their sponsorship
- A one-time Social media shout out

We appreciate your support in any amount. Although the following pages detail out the funds required for building and furnishing, we will accept any size donation and can work with multiple organizations to build co-sponsorships.



SPONSORS

➔ Hair Salon Sponsor



Recovering from the effects of trauma can be a challenging journey. Rebuilding a sense of self by practicing self care is an important step in the healing process.

\$3,500 ONE AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display

➔ Teen Room Sponsor



The teen rooms offers a welcoming space for teens to get away from the business of the shelter and just 'hang out'.

\$5,000 TWO AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display



AS OUR ORGANIZATION UNDERTAKES TREMENDOUS GROWTH AND ADVANCEMENT IN ACHIEVING OUR MISSION, WE INVITE YOU TO BE A PART OF CREATING HEALTHY, VIBRANT COMMUNITIES IN OUR REGION.

➔ Family Room Sponsor



The family room offers a space where families can spend time together, promoting healing and strengthening of the family unit

\$5,000 TWO AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership
- Sponsorship certificate to proudly display

➔ Bedroom Sponsor



A warm inviting atmosphere valuable in promoting restful sleep, critical for women and children healing from trauma

\$5,000 - \$7,500 PLEASE INQUIRE

- Plaque outside the room recognizing your sponsorship
- A one-time Social Media shout-out
- One-Time Recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership
- Long-term website recognition including a link to your website

SPONSORS

➔ Intake Room Sponsor



The intake room provides a safe, confidential, trauma informed space for women and children when they first go into the emergency shelter.

\$3,500 SPONSORED

- Plaque outside the room recognizing your sponsorship
- Logo displayed on our website for one-year, including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display

➔ Sensory Room Sponsor



Trained staff support women and children with emotional regulation using the senses. The sensory room is designed to promote mental and physical relaxation.

\$10,000 SPONSORED

- Plaque outside room recognizing your sponsorship
- Long-term website recognition, including a link to your website
- A one-time Social Media shout
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary lifetime non-voting membership
- Sponsorship certificate to proudly display



➔ Playroom Sponsor



Our trauma informed playroom is designed to help children deal with stress and past trauma.

\$7,500 TWO AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display

➔ School Room Sponsor



A Certified Teacher works with school aged children in shelter, allowing them to continue their education without leaving the safety and security of the shelter,

\$7,500 ONE AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership for your organization
- Sponsorship certificate to proudly display

SPONSORS

➔ Family Visitation Room Sponsor



Our family visitation room provides a safe, confidential space for women and children to meet with family members and others to help build their support systems.

\$5,000 ONE AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display

➔ Living Room Sponsor



Designed for relaxing and socializing the living room helps women and children develop connections with each other. These connections help to empower and encourage healing

\$7,500 ONE AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership
- Sponsorship certificate to proudly display



➔ Kitchen & Dining Room Sponsor



Safe Haven, a place where families eat together, laugh and connect. Food nurtures the mind, body and soul.

\$15,000 ONE AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership
- Sponsorship certificate to proudly display in your place of business

SPONSORS



Laundry & Bath Sponsor



Our shared, private washrooms and laundry facilities help women and children feel safe, secure and comfortable

\$3,500 ONE AVAILABLE

- Plaque outside the room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one-year non-voting membership
- Sponsorship certificate to proudly display



Spiritual/Smudging Room Sponsor



Designed for multi-faith use: praying, meditating and smudging. Spiritual healing is a critical step when healing from trauma.

\$3,500 ONE AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary lifetime non-voting membership
- Sponsorship certificate to proudly display



Playground Sponsor



Playground equipment promotes physical activity, known to improve mental and physical health in children. Safety and security is ensured with a fence enclosing the entire back yard.

\$15,000 MULTIPLE AVAILABLE

\$20,000 FENCE SPONSORED

- Plaque or shared sign recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership
- Sponsorship certificate to proudly display in your place of business

TRANSITIONAL HOUSING PROGRAM SPONSORS

➔ Comforter Level



By becoming a sponsor at the Comforter Level you are helping us to keep women and children safe. Your money is used towards furnishing these units.

\$7,500 MULTIPLE AVAILABLE

- Plaque outside room recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership
- Sponsorship certificate to proudly display

OUR MISSION

Empowering individuals and families to break the cycle of domestic violence, through safety, knowledge and respect



➔ Protector Level



By becoming a sponsor at the Protector Level you are helping us to keep women and children safe. Your money is used towards furnishing these units.

\$10,000 TWO AVAILABLE

- Plaque outside apartment recognizing your sponsorship
- Long-term website recognition including a link to your website
- A one-time Social Media shout-out
- One-time recognition at our AGM by displaying your logo on a rotating presentation
- An honorary one year non-voting membership
- Sponsorship certificate to proudly display