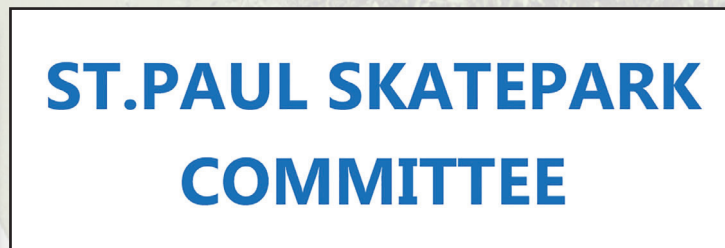


PROJECT FUNDRAISING INFORMATION PACKAGE ST. PAUL SKATEPARK



ST. PAUL SKATEPARK

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**ST. PAUL SKATEPARK
COMMITTEE**

ABOUT US

ST. PAUL SKATEPARK COMMITTEE

The St. Paul Skatepark Committee is a group of skateboarders, community leaders and parents who are driven by a mission to improve the community of St. Paul through the development of a safe and inviting modern concrete skatepark for all ability levels and backgrounds of children, youth and the young at heart.

WHY A NEW SKATEPARK?

The size and skill level of our skateboarding/BMX community has outgrown our existing facility (which is also not reflective of modern design and construction standards). Not having a suitable facility forces a large population of our children and youth, who desire to participate in these activities, to seek unsanctioned and often dangerous terrain in public spaces throughout the Town (ie. downtown streets, parking lots, business fronts, etc) or travel to other towns/cities who have chosen to create modern skateparks. Learning from our neighbours throughout Alberta and across North America, we know that properly developed concrete skateparks make families with children, youth and adults that participate in skateboarding, BMX, and other action sports feel valued, appreciated and more connected to their communities. This ultimately leads to healthier families who remain invested in their region!



DID YOU KNOW:

- There are ~10 Million Skateboarders in North America and only ~4,000 skateparks. In the last handful of years, the communities of Banff, Carstairs, Blackfalds, and Enoch have all developed new custom concrete skateparks. The communities of Fort Saskatchewan and Bruderheim are also in the midst of skatepark planning for 2019.
- Skateparks encourage youth to become stewards of their community by giving them a place to explore and call their own. This sense of community pride and ownership is enhanced when youth are intimately involved in the skatepark planning, design, and construction process.
- Skateparks create increased tourism and economic activity by attracting a growing population of youth and families who travel specifically to experience the emerging network of unique skateparks across Alberta.
- Skateparks may help reduce youth inactivity, crime, drug use and nuisance behaviour by providing 'at risk youth' with an appealing, visible, environment that encourages athletic, psychological and social improvement.

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WHAT WE'VE ACCOMPLISHED TO DATE

Over the last few years we have come a long way towards realizing our goal of a professionally developed concrete skatepark in St. Paul. Through ongoing advocacy, planning, fundraising initiatives and cooperation with the Town of St. Paul Council and Staff, we have managed to:

- Obtain support for the project from the local community and Town of St. Paul
- Secure an approved site location between Iron Horse Trail and 53rd Avenue at 49th Street
- Through tireless fundraising, grants and donations from the local community and Town of St. Paul secure over \$300,000 to go towards the project.
- Research top skatepark developers and retain an internationally renowned professional skatepark design-build company with vast experience in the region (New Line Skateparks)
- Work with New Line Skateparks and the community to devise the overall project development plan and complete digital site survey, concept design, and cost estimation exercises to prepare the project for construction (target construction: 2019)
- Prepare and execute our facility fundraising strategy of grant writing, community-based efforts (ie. community BBQs, fundraising events etc), corporate donation and sponsorship solicitation, and in-kind donation solicitation.

WE NEED YOUR HELP

The St. Paul Skatepark Committee is seeking funding partners to help raise the remaining money required to construct this world-class community facility. Contributions of cash and in-kind services of any amount are appreciated (see following pages for design and budget info), which will be bolstered by our ongoing grant applications and grassroots fundraising efforts. We do not require ongoing funding beyond this initial capital goal. Aside from regular maintenance such as lawn mowing and debris cleanup, professionally designed and constructed concrete skateparks have proven to be almost maintenance free and can last well over 40 years!



ST. PAUL SKATEPARK

PROJECT FUNDRAISING INFORMATION PACKAGE



**ST. PAUL SKATEPARK
COMMITTEE**

CONCEPT DESIGN



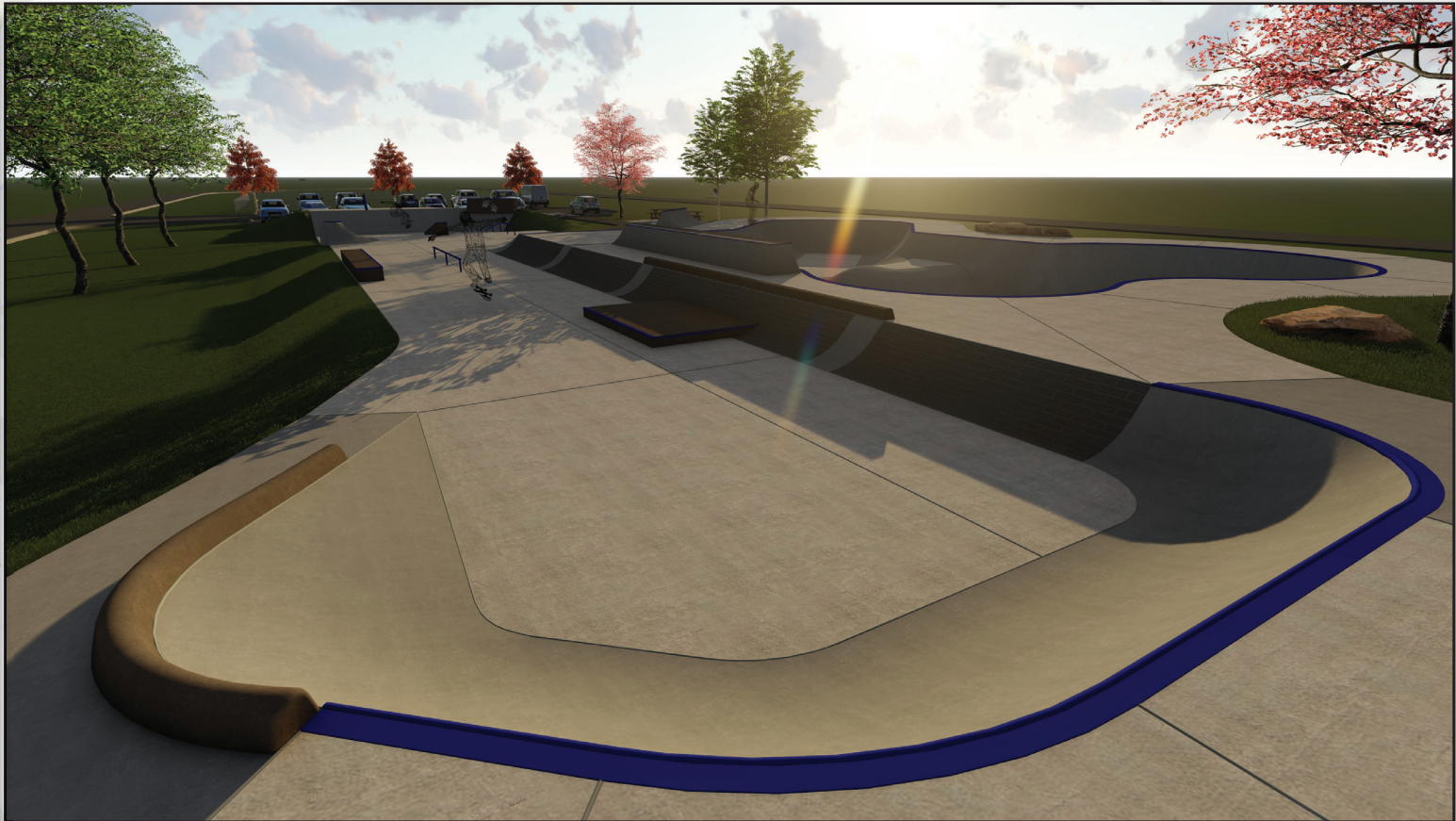
Our vision for the St. Paul Skatepark is to create a space that is not only a beloved destination for local youth, but a truly celebrated space for the entire community to enjoy! The design includes a spacious flow bowl feature complimented by a long linear street plaza that caters to a broad range of skill levels and terrain preferences and provides user with a diverse range of challenges and opportunities. This one of a kind skatepark truly reflects the spirit of our community and will be celebrated by all visitors to the area.

ST. PAUL SKATEPARK

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CONCEPT DESIGN



ST. PAUL SKATEPARK

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ST. PAUL SKATEPARK
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PROJECT BUDGET:

The estimated upset project budget for the development (including: all professional design and engineering; project management; civil works; concrete forming, placing, and finishing and metal works is **\$796,750.00**. Through detailed design, we will continue to explore cost saving measures and work collaboratively with the community to incorporate in-kind donations wherever possible. The adjacent listing provides an outline of some of the key potential in-kind donation opportunities as well as the estimated credit value. Note that providers of in-kind donors will also be eligible for our donor recognition program outlined on the following page.

FUNDRAISING APPROACH:

Based on our research of similar sized communities who have developed comparable skateparks throughout British Columbia, we are pursuing the following funding sources for the project:

- Town of St. Paul: In-kind and cash
- Community Fundraisers: (garage sales, BBQ's etc.)
- Provincial, Federal, NGO Grants
- Services Groups (ie. Rotary, Lions, Kinsmen)
- Corporate Sponsorship and Donations
- In-Kind Donations
- Other Grants

To bolster the meaningfulness and appeal of our fundraising program, we are working with our Designer to tactfully recognize project donors within the facility's concrete architecture. Please see the following page below for examples of our donor/sponsor recognition options.

IN-KIND DONATION OPPORTUNITIES

Potential In-kind Donation Opportunities	Approx. Qty	Approx. Value Range
32mpa Concrete (wall/ledge mix)	21 Cu M	\$6,050.00 - \$6,690.00
32mpa Concrete (flatwork mix)	87 Cu M	\$24,490.00 - \$27,070.00
35mpa Shotcrete	72 Cu M	\$21,140.00 - \$23,370.00
Concrete Color Pigment	11 Cu M	\$1,360.00 - \$1,510.00
10mm Rebar	5402 Lin M	\$6,410.00 - \$7,090.00
19mm (¾") Road Base Gravel	182 Cu M	\$7,960.00 - \$8,800.00
Structural Pit Run Gravel	685 Cu M	\$29,270.00 - \$32,360.00
6ft Temporary Construction Fencing	300 Lin M	\$2,650.00 - \$2,940.00
Track hoe (200+ size)	100 Hrs	\$16,180.00 - \$17,890.00
Mini hoe	77 Hrs	\$7,330.00 - \$8,110.00
Skid steer rental	3.1 Months	\$8,210.00 - \$9,080.00
Compactor Rental (Smooth drum ride c	5 Days	\$3,050.00 - \$3,380.00
Compactor Rental (1000 lbs plate)	1.1 Weeks	\$710.00 - \$790.00
Portable Washroom	13 Weeks	\$440.00 - \$490.00
Accommodation (ranges from 2-8 employees)	13 Weeks	\$34,730.00 - \$38,390.00

Process for In-kind Donation Redemption

- Quantities are dependent on specific procedural assumptions and are subject to change based on NLS site management discretion and/or project specifications.
- An assessment by both the client and NLS will determine which providers meet both monetary and logistical project requirements.
- Values for in-kind donated materials must be assessed to market value at the time of implementation and must meet project specification criteria. Both the client and NLS must agree on the acceptance of a donation before it is confirmed.
- In-kind offerings for labor will not be considered unless under specific exemption due to the problematic nature of implementation and valuation.
- In-kind offerings must be timely, and represent no additional project delays or stoppages. Offerings that delay the project may be discounted.
- Offerings must be in line with quotes received by NLS for similar work, and be comparable in all respects.

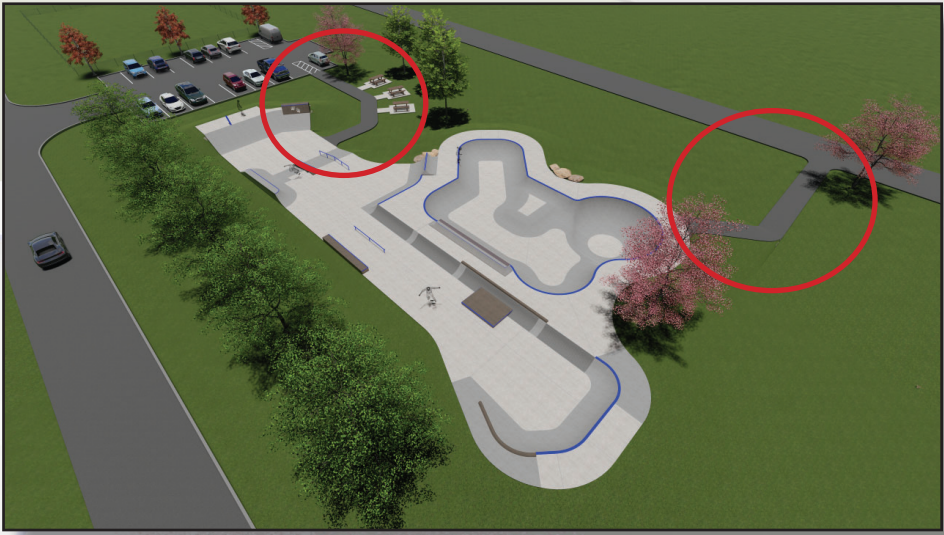
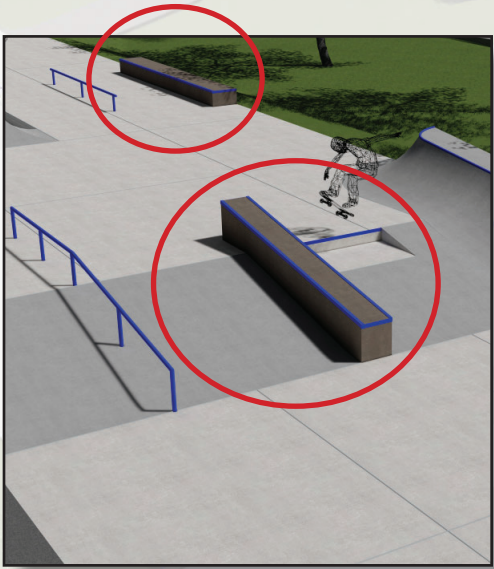


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DONOR/SPONSOR RECOGNITION OPPORTUNITIES & EXAMPLES:



GOLD Level (\$100,000 +) 'Park Naming Sponsor'
(1 opportunity - have the park entry signage permanently inscribed with your family or business name ie. 'Donor/Sponsor X Community Skatepark')



SILVER Level (\$5,000-\$10,000 +) 'Feature Sponsorship'
Have a skatepark feature permanently inscribed with your family or business name



BRONZE Level (\$250-500) 'Pathway to Success'
Have a brick custom inscribed with your family or business name placed in the skatepark entry pathway permanently!

Note: Images are examples only. Final design of donor recognition elements to be confirmed with St. Paul Skatepark Committee and Individual Donors.