2018 Annual Report

March 2019

St. Paul Municipal Library

2018 Statistics

• Library's total traffic has recovered from the small fall in 2017 and is back up.

• Our online traffic has **increased by 40%** compared to 2017

	2016	2017	2018
Membership	745	1016	957
Traffic	49033	46295	49766
(web/ physical)	(10985/380 48)	(11350/349 45)	(15820/339 46)

• Library had checked out **36617** items out to patrons.

• The number of reference transactions has **increased by 23%** compared to 2017 (2312 -> 2839)

• Library brought in **15% more** books from other libraries for patrons (11077->12758) and sent out **6306** books to other libraries.

• Library has purchased **1690** new items for the library and weeded out **2569** items that were either damaged or was no longer being read by patrons.

ROI

• Return on investment is a ratio between the net profit and cost of investment resulting from an investment of some resources.

• Library has returned **$6.16 in** services for every dollar that you have given us in 2018.

"Bad libraries only build collections. Good libraries build services (and a collection is only one of many). Great libraries build communities."

— R. David Lankes, Expect More: Demanding Better Libraries For Today's Complex World

Highlights from 2018:

• Summer Reading program was attended by 296 children and 86% of parents indicated that their child's literacy skill had improved over the summer.

• Library had a visit from Illustrator Lorna Bennett.

• Library had a Santa for our Christmas event that was attended by 46 children.

• Library delivered 27 pop-up story time services to various places in St. Paul including Ecole de Sommets, Boys and Girls Club, Parent Link and Headstart.

Goals for 2019

•Bring in more diverse technology into our library for patrons to access based on patron surveys.

•Continue to provide free memberships to members to grant equal access to all members of community.

•Continue to build Indigenous and French collections.

•Increase number of active patrons by 50.