

## NORTHEAST ALBERTA TRACK & FIELD CLUB

4606 – 46 Ave St. Paul, AB, T0A 3A3

To whom it may concern;

## RE: ST. PAUL RODEO MILE

The Northeast Alberta Track & Field Club (NEAT) was founded in 1988 and is headquartered in St. Paul Alberta but we have had members from all over North Eastern over the years. Our club has fabulous coaches and boasts 30 athletes of all ages that compete at regional, provincial, and even international meets. We train and compete in an indoor and outdoor season from October to August. We are proud of our achievements and the hard work of our athletes that has led to our on-field success. Our club was presented with the "Club of the Year" award for 2011 by Alberta Athletics.

We are currently in the process of planning the 17<sup>th</sup> annual *St. Paul Rodeo Mile* race to be held on September 1, 2018. This event brings awareness to our club, promotes active lifestyles, and is our main club fundraiser. All funds raised assist in paying for uniforms, equipment, meet registrations, and ensure our continued viability. Several thousand spectators line the streets of St. Paul and witness this exciting race that takes place immediately prior to the annual rodeo parade.

The *St. Paul Rodeo Mile* race is an Athletics Alberta sanctioned race which draws competitors from across the province. Although it is an official race we encourage people to participate for fun. In the past we've had the local TOPS (Take Off Pounds Sensibly) club, mothers with strollers and lots of kids. A local dignitary will be designated as the official race starter. This year we will have more than 100 race participants.

We need your help and support for our club's continued success. We are looking for Platinum sponsors of \$1000+, Sliver of \$500+, Corporate Teams for \$400, and Bronze sponsors of \$100. All Platinum, Silver and Corporate sponsors will be acknowledged on the official race t-shirt (this year or in 2019) as well as announced at the race finish line and mentioned in various media.

For more information please contact any of our NEAT organizing members (Doug & Janna Zarowny, Rob Foote, Karen Cole, Tanya Hebert, Reg Green, Dr. Albert Harmse, Tom Starosielski, Rhonda Yaskow, Gord Delisle, Jeff Aart, Kim and Rob Hurtubise, Kathleen Gerlinsky, Jennifer Leroux, Wendell & Tannis Baerg).

Your support in this effort would be greatly appreciated.

Sincerely,

**NEAT Organizing Committee**