



St. Paul & District Arts Foundation

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November 19, 2016

Dear Ms. Kitz,

RE: Canada 150 Project

We are very excited to announce that our Canada 150 project titled 150 Years – Canada Yesterday, Today, Tomorrow has been partially funded by the Government of Canada. This is wonderful news for not only the St. Paul & District Arts Foundation but our community.

This multi-media performance has met approval and its intention is to bring together arts and culture with the vision of showcasing our community and area. The end goal is to leave the audience with a sense of fulfilment on what it is to be Canadian, as well as to bring the individual to a higher level of consciousness for our responsibility to this county and building a stronger community.

We are asking for our organization to make a presentation to council on this project and the impact that it will have on the citizens of our community. Council may find ways that the County of St. Paul can become involved in a non monetary way. However, we are humbly asking council to take into consideration contributing to this project monetarily in their upcoming budget of up to \$15,000.00 in order to help with the areas of the project that will be lost due to the shortfall.

If you should have any questions, please do not hesitate to contact us.

Sincerely,

St. Paul and District Arts Foundation

Part G – Project Proposal

The *Canada 150 Fund* will support activities that:

- Encourage participants to give back to Canada through gifts of time and energy, in ways that leave a legacy for the future;
- Provide Canadians with opportunities to actively participate and/or celebrate together, promoting and building a deeper understanding of Canada, its people and what it means to be Canadian; and
- Recognize and promote exceptional Canadian people, places, achievements and events that continue to shape our country.

52. Project Summary (required)

Please summarize your project and demonstrate how it meets the above objectives, in 20 lines or less

THE ST. PAUL & DISTRICT ARTS FOUNDATION'S PROJECT ENTITLED, "150 YEARS – CANADA YESTERDAY, TODAY, TOMORROW", IS A MAGICAL ONE HOUR MULTI-MEDIA PERFORMANCE THAT COMMEMORATES THE HERITAGE OF OUR COUNTRY USING DANCE AND STORYTELLING, SPECIAL EFFECTS, ORIGINAL MUSICA AND FILM. IT WILL BE PERFORMED IN ST. PAUL BUT WILL ALSO HAVE THE ABILITY TO BE PERFORMED IN COMMUNITIES AROUND ALBERTA IN JULY, 2017.

THE ST. PAUL & DISTRICT ARTS FOUNDATION WOULD BECOME COMMITTED TO CONNECT WITH THE REGIONAL COMMUNITY IN EXECUTING THIS ARTS PERFORMANCE. THEY WOULD COLLABORATE WITH ARTIST ON ALL LEVELS INCLUDING VISUAL ARTS, DANCE, MUSIC/SOUND, THEATRE, WRITING, AND MULTIMEDIA ARTS TO PUT ON A PERFORMANCE CELEBRATING CANADA 150. WE WOULD PROVIDE THE OPPORTUNITY FOR INDIVIDUALS TO ACTIVELY PARTICIPATE AND CELEBRATE ON A PROJECT THAT WOULD BE CAPABLE OF PERFORMING IN ST. PAUL AND POTENTIALLY IN SURROUND COMMUNITIES. THE FOCUS WOULD BE USING THE PERFORMANCE TO CONNECT THE AUDIENCE TO WHAT IT MEANS TO BE CANADIAN AND TO INSPIRE FUTURE GENERATIONS TO IMAGINE WHAT CANADA WOULD LIKE GOING INTO THE FUTURE. KEY FOCAL CONCEPTS WOULD NOT ONLY TAKE ON A HISTORICAL VISION BUT A FUTURISTIC VISION OF WHAT CANADA AND OUR COMMUNITY LOOKS LIKE, TODAY AND TOMORROW. LOCAL ARTISANS WOULD BE ACCESSED IN OUR COMMUNITY FOR COSTUME BUILDING CENTERED ON EITHER LOCALLY CRAFTED OR CREATED WITH THE ENVIRONMENT IN MIND. COSTUMING WOULD BE CRAFTED LOCALLY WITH ENVIRONMENTALLY CONSCIOUS MATERIALS SUCH AS ORGANIC COTTONS AND BIODEGRADABLE MATERIALS (PAPER/LEAVES). IN ADDITION, PROMOTIONAL MATERIALS (POSTERS, TICKETS, SHOW BROCHURE) WOULD BE PRINTED ON RECYCLED PAPER PROMOTING THE CONSERVATION AND PROTECTION OF OUR ENVIRONMENT. ST. PAUL'S DEMOGRAPHIC LOCATION IS UNIQUE IN THAT IT IS SURROUNDED BY ABORIGINAL LANDS TO THE WEST, EAST, AND NORTH. THE PROJECT PERFORMANCE WOULD ENGAGE ABORIGINAL PEOPLES TOWARDS RECONCILE RELATIONSHIPS THROUGH DANCE, STORYTELLING, AND INPUT FROM ELDERS. IMAGES OF LOCAL/REGIONAL LANDSCAPES SUCH AS THE NORTH SASKATCHEWAN RIVER, FORESTS, AND WILDLIFE WILL BE FEATURES AS DANCERS, WRITERS, MUSICANS AND THEATRICAL ARTISTS PERFORM. ST PAUL AND AREA IS UNIQUE IN ITS DIVERSITY AND SOCIAL INCLUSION WITH A MULTITUDE OF ETHNICITIES AND A COMMUNITY FOCUSED ON SOCIAL INCLUSION FOR ALL. EVEN THOUGH THE OVERALL OBJECTIVE OF THE PERFORMANCE WOULD BE TO CELEBRATE 150 YEARS OF CANADA. IT WOULD TOUCH ALL THE ABOVE MENTIONED CONCEPTS AND WOULD BE COMMITTED TO ALL OF THESE AREAS. THE AUDIENCE WOULD HOPEFULLY LEAVE WITH A SENSE OF FULLFILMENT ON WHAT IT IS TO BE CANADIAN, AS WELL AS TO BRING THE INDIVIDUAL TO A HIGHER LEVEL OF CONSIIOUSNESS FOR OUR RESPONSIBILITY TO THIS COUNTRY AND BUILDING A STRONGER COMMUNITY.

Canada 150	
St. Paul & District Arts Foundation	

Revenue Category (Cash)	Revenue Item	Budget	2016/17	
			Forecast	Forecast
			Oct. to Dec. (quarter 3)	Jan. to March (quarter 4)
Commemorate Canada	grant	\$50,000.00	\$10,300.00	\$13,000.00
Box Office Tickets	500 people X \$12.00/ticket	\$6,000.00	\$0.00	\$0.00

Total Revenues (Cash)		\$56,000.00	\$10,300.00	\$13,000.00
Revenue Category (In-kind)	Revenue Item			

Total Revenues (In-kind)		\$0.00	\$0.00	\$0.00
TOTAL REVENUES		\$56,000.00	\$10,300.00	\$13,000.00

Expense Category (Cash)	Expense Item			
SALARIES AND FEES				
Administration	\$18.00/HR	\$4,000.00	\$1,000.00	\$1,000.00
Artist Fees	\$40.00/HR	\$3,000.00	\$750.00	\$750.00
Director	\$60.00/HR	\$4,000.00	\$1,000.00	\$1,000.00
Choreographer	\$60.00/HR	\$4,000.00	\$1,000.00	\$1,500.00
Set Designer	\$25.00/HR	\$2,000.00	\$500.00	\$500.00
Costume Designer	\$30.00/HR	\$2,000.00	\$500.00	\$500.00
Stage Manager	\$40.00/HR	\$1,000.00	\$0.00	\$0.00
Film - editing, final product	\$50.00/HR	\$9,000.00	\$2,500.00	\$2,500.00
Technicians	\$25.00/HR	\$1,000.00	\$0.00	\$0.00
Rentals	large media screen, sound sytem	\$1,000.00	\$0.00	\$0.00

PRODUCTION EXPENSES

Theatre Rental		\$1,000.00		
Rehearsal Space		\$3,200.00	\$800.00	\$800.00
Props		\$2,000.00	\$200.00	\$600.00
Set		\$1,000.00	\$200.00	\$300.00
Costumes		\$6,000.00		\$1,000.00

MARKETING EXPENSES

Media/Advertising/Publicists	\$3,000.00	\$500.00	\$700.00
Programs	\$1,000.00		
Poster/Flier Design & Printing	\$800.00		\$300.00
Promo Materials Distribution	\$1,000.00	\$250.00	\$250.00

Total Expenses (Cash)		\$50,000.00	\$9,200.00	\$11,700.00
Expense Category (In-Kind)	Expense Item			
Administration	volunteer time	\$1,600.00	\$400.00	\$400.00
Rehearsal Space		\$2,600.00	\$500.00	\$700.00
Advertising	Canada 150 Committee	\$800.00	\$200.00	\$200.00

Total Expenses (In-Kind)	\$5,000.00	\$1,100.00	\$1,300.00
TOTAL EXPENSES	\$55,000.00	\$10,300.00	\$13,000.00
Surplus or Deficit	\$1,000.00	\$0.00	\$0.00

		2017/18					
		Forecast	Forecast	Forecast	Forecast		
Total	2016	April to June (quarter 1)	July to Sept. (quarter 2)	Oct. to Dec. (quarter 3)	Jan. to March (quarter 4)	Total	2017 TOTAL PROJECT
	2017					2018	
	\$23,300.00	\$15,050.00	\$11,650.00	\$0.00	\$0.00	\$26,700.00	\$50,000.00
	\$0.00	\$1,000.00	\$5,000.00	\$0.00	\$0.00	\$6,000.00	\$6,000.00

\$23,300.00	\$16,050.00	\$16,650.00	\$0.00	\$0.00	\$32,700.00	\$56,000.00
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
\$23,300.00	\$16,050.00	\$16,650.00	\$0.00	\$0.00	\$32,700.00	\$56,000.00

\$2,000.00	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$2,000.00	\$4,000.00
\$1,500.00	\$750.00	\$750.00	\$0.00	\$0.00	\$1,500.00	\$3,000.00
\$2,000.00	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$2,000.00	\$4,000.00
\$2,500.00	\$1,000.00	\$500.00	\$0.00	\$0.00	\$1,500.00	\$4,000.00
\$1,000.00	\$500.00	\$500.00	\$0.00	\$0.00	\$1,000.00	\$2,000.00
\$1,000.00	\$500.00	\$500.00	\$0.00	\$0.00	\$1,000.00	\$2,000.00
\$0.00	\$500.00	\$500.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00
\$5,000.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$4,000.00	\$9,000.00
\$0.00	\$200.00	\$800.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00
\$0.00	\$500.00	\$500.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00

	\$500.00	\$500.00			\$1,000.00	\$1,000.00
\$1,600.00	\$800.00	\$800.00			\$1,600.00	\$3,200.00
\$800.00	\$600.00	\$600.00			\$1,200.00	\$2,000.00
\$500.00	\$250.00	\$250.00			\$500.00	\$1,000.00
\$1,000.00	\$2,500.00	\$2,500.00			\$5,000.00	\$6,000.00

