

November 1, 2016

County of St. Paul Council No. 19

5015- 49 Ave.

St. Paul, Alberta

T0A 3A4

Dear Council Members,

Currently, there is no large scale organized annual Career Expo event available in St. Paul to provide students within the region with information and hands-on demonstrations about career options available to them. Multiple small events are held throughout the area, however this can prove to be challenging for large numbers of attendees and limit the exposure to varying career paths.

Last year, a St. Paul and Area Youth Development Committee was created to bring local organizations together to work toward developing opportunities to engage youth in the St. Paul area. Our committee has proposed the idea of an annual or biannual Career Expo to provide schools, students, and business professionals the opportunity to connect about career development and futures within our communities. The purpose for developing this event is to provide students a greater opportunity to connect with employers and professionals, and to become informed about career options by exploring interactive career demonstrations. Our Career Expo will be a representation of the local communities, demonstrating the many careers and training opportunities that exist in our region.

Both St. Paul Regional Education Regional Division and the Conseil Scolaire Centre Est have been contacted about participation in the Career Expo and believe it would be a benefit for their students to attend a Career Expo within St. Paul. We expect approximately 500 student attendees throughout the one-day event from St. Paul and the surrounding community schools.

Given that employers and educational institutions in the region supply materials and manpower to operate the demos, there will not be any charge for them to attend. Our committee recognizes the need to seek sponsorship in order to operate. This event will be hosted in April 12, 2017 at the St. Paul Recreation Centre. At this time, we require funding to cover associated with the event such as, bussing, advertising, and exhibitor food. Corporate sponsorship will be sought from businesses and organizations throughout the region and partnership has been gained with the Town of St. Paul.

We would like to offer the County of St. Paul the opportunity to become one of the sponsors for this event by matching the Town of St. Paul's donation of \$1500.00

As a sponsor, you would receive recognition the day of the event. We understand this is a large request and ask for your consideration in supporting this very important educational event for the future generation in our region.

If you require further information, please contact the undersigned. Thank you for your consideration and we await your earliest response.

Sincerely,

St. Paul Regional and Area Youth Development Committee

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