

SHOCK TRAUMA AIR RESCUE SERVICE

STARS



STARS AIR AMBULANCE

Who we are



- Available 24 / 7;
- (11) Helicopter fleet = (8) BK117 & (3) AW139
- Six bases: **Calgary, Edmonton, Grande Prairie, Saskatoon, Regina, Winnipeg**
- 3 provinces: **Alberta, Saskatchewan, Manitoba**
- Average 9 missions per day; **5 missions per day in Alberta alone**
- Serving 98% of Alberta's population
- Non-profit charitable organization.



NIGHT VISION GOGGLES

Cutting-edge Technology - 1st in Canada (2003)



STARS EMERGENCY LINK CENTRE

Communication - Medical Consultation - Transport



- (2014) Over 6500 medical calls from rural areas / 6 bases
- Medical oversight on every call
 - Up to 100 Physicians available for medical consultation
- Up to 4,500 (avg.) registered sites daily;
 - Safety is priority
 - Industrial / Municipal / Individual
 - www.stars.ca – What We Do tab – Nominal fees / \$6 per day / \$150 per year / no changes



CRITICAL CARE

Begins as soon as we reach the patient



CARING FOR THE PATIENT

Leading edge technology



- New! Universal blood onboard
- Improved patient outcomes
- STARS - 1st in Canada



EDUCATING THE PROVIDERS

Advancing critical care



- Critical care education and simulation training
 - 2 Mobile Education Units (Alberta);
 - 1416 Medical personnel / 71 communities in Alberta (2015)
- Outreach Training; Safety and emergency preparedness
 - 1018 Landing zone officers / 68 communities in Alberta (2015)

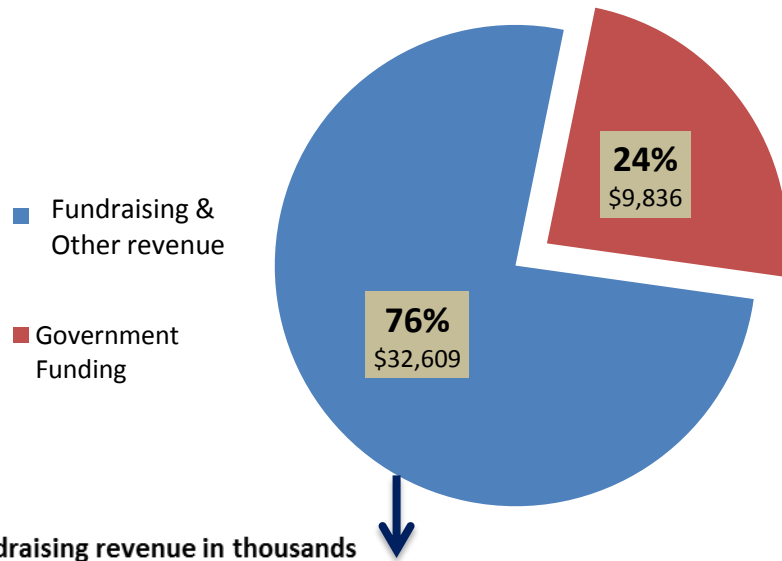


FUELED BY GENEROSITY

Achieving successes together



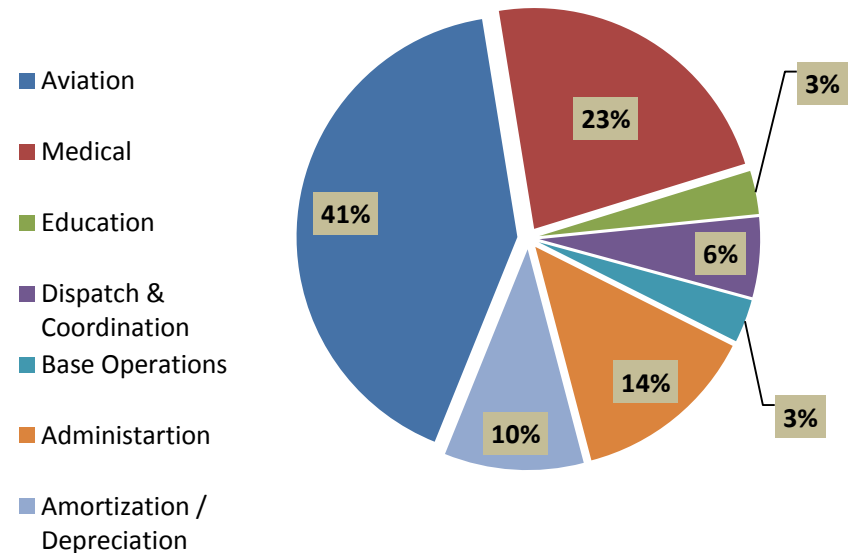
STARS ALBERTA REVENUES



Fundraising revenue in thousands

Fundraising	\$ 16,549	51%
Lottery	\$ 10,661	33%
Calendar	\$ 1,012	3%
Other Revenue	\$ 4,387	13%
Total Fundraising	\$ 32,609	100%

STARS ALBERTA EXPENDITURES (3 BASES)



COUNTY OF ST. PAUL

5 Year Mission Breakdown



COUNTY of ST. PAUL	2011	2012	2013	2014	2015	Total
Ashmont Scene		1			1	2
Elk Point Inter-facility	6	4	6	9	5	30
Elk Point Scene	1	1	2	3	7	14
Frog Lake Scene	1		1	1		3
St. Paul Inter-facility	24	44	31	41	31	171
St. Paul Scene	1	4	7	5	2	19
Total Avg. 48 per year / 4 per month	33	54	47	59	46	239

(mission-only value equals \$260K per year)

2016 COUNTY of ST. PAUL	
Elk Point Inter-facility	5
Elk Point Scene	1
Frog Lake Scene	1
St. Paul Inter-facility	7
St. Paul Scene	1
2016 Total @ May 31, 2016	15

YOUR NEIGHBORS

5 Year Mission Breakdown



Neighboring Municipalities	2011	2012	2013	2014	2015	Total
County of St. Paul	33	54	47	59	46	239
County of Two Hills*	6	8	9	11	11	45
County of Vermilion River*	13	14	12	7	9	55
Lloydminster	4	5	6	3	6	24
Lac La Biche County	16	3	15	33	16	83
MD of Bonnyville*	34	27	35	33	15	144
Smoky Lake County*	12	18	24	40	27	121
Total Avg. 142 per year / 2-3 per week	118	129	148	186	130	711

MUNICIPAL INITIATIVE

Leadership Above and Beyond



REALITY

- Alberta - Growing - Aging - Economic Challenges
- Increasing Call Volume (6-10% every year) = Increasing Operational Costs
- Emergency Protective Services – All Options Available
- Rural Residents Disadvantaged by Time & Distance
- Reduce Risk and Mitigate Challenges with Chain of Survival Partners
- 2/3 of Alberta Municipalities Supporting STARS missions
 - Generating \$1.3M annually
 - Range up to \$65 per capita
 - Majority of municipalities @ \$2 per capita



COUNTY OF ST. PAUL

Municipalities in Partnership to Save Lives



OUR REQUEST

- 1) Recognize STARS as a valued part of your emergency protective services
- 2) Enhance the safety & quality of life for your residents
- 3) Ensure sustainability of STARS emergency services for Albertans
- 4) STARS belongs to Albertans - A privileged few

Your kind consideration to join Alberta municipalities in partnership with a Pledge of support @ \$2 per capita (\$12,336) annually through protective services (equals less than 2-1/2 missions per year)

**Over 30 Years service!
Over 33,000 missions!**



Future generations!



The next 30 years!

