

NORTHEAST ALBERTA TRACK & FIELD CLUB
4606 – 46 Avenue
St. Paul, AB T0A 3A3

June 29, 2016

Dear County Council,

The Northeast Alberta Track & Field Club (NEAT) was founded in 1988 and is headquartered in St. Paul, AB. The club members consist of athletes living all over North Eastern Alberta - from Fort McMurray, Lac la Biche, Cold Lake, Elk Point, Wainwright and throughout the Lakeland area. Our club has numerous volunteer coaches and boasts close to 50 athletes of all ages that compete at regional, provincial, national and even at international meets. We train and compete in an outdoor and indoor season from October to August. We are very proud of our achievements and the hard work of our athletes that has led to on-field success. Our club was presented with the "Club of the Year" award for 2011 and again in 2012 by Alberta Athletics. The club's new website is in the final stages of completion and should be ready very soon.

We are currently in the process of planning our annual St Paul Rodeo Road Race to be held on September 3, 2016. This event brings awareness of our club, promotes active lifestyles, and is our main club fundraiser. All funds raised assist in paying for uniforms, equipment, meet registration fees, and ensures our continued success. Several thousand spectators line the streets of St. Paul and witness this exciting race that takes place immediately prior to the annual rodeo parade.

The St Paul Rodeo Mile Road Race is an Athletics Alberta sanctioned race and is advertised on their website which draws competitors from across the province and even some world class athletes. Although it is an official race we also encourage people to register as a fun run. In the past we've had participants from the local TOPS (Take Off Pounds Sensibly) club, mothers with strollers, and even the pleasure of local dignitaries to participate in the run. This year we hope to attract more than 100 race participants.

We need your help and support for our club's continued success.

We are looking for gold sponsors of \$1000+, silver sponsors of \$500+, and bronze sponsors of \$100+. All gold and silver sponsors will be acknowledged on the official race t-shirt worn by all race participants as well as announced at the race finish line and in various media outlets.

For further information or questions please contact Robb Foote at (780) 645-0508.

Your support in this community effort would be greatly appreciated.

Sincerely,

NEAT Executive Committee