



CELEBRATE CANADA SPONSORSHIPS

The Town of Elk Point is getting ready to Celebrate Canada on July 1st. The all-day event attracts people from all over the region for family friendly free events. Each year, thousands of tourists, rural neighbours, and residents attend the celebrations.

WE COULDN'T DO IT WITHOUT YOU!

Sponsoring Elk Point's Celebrate Canada Day is a great way to help your community, while promoting your organization. There are various sponsorships available, have a look and when you're ready contact Jena at 780-207-5898 or email recreation@elkpoint.ca.

You can also mail your sponsorship selection to:

Canada Committee

c/o The Town of Elk Point

Box 481 Elk Point, AB T0A 1A0

For more on Celebrate Canada visit the Town of Elk Point online www.elkpoint.ca

AVAILABLE SPONSORSHIPS

FIREWORKS

This sponsorship will dazzle & explode! The Fireworks is one of the main attractions at Celebrate Canada in Elk Point.

What's in it for you?

- Logo on Posters & Advertisements, in high visibility, as the Fireworks Sponsor
- Name mentions at Main Stage during afternoon & evening performances
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Fireworks Sponsor on elkpoint.ca Celebrate Canada Page
- Banner displayed at Canada Day Stage as Fireworks Sponsor

INVESTMENT \$2,500

AVAILABLE SPONSORSHIPS: **2**

MAIN STAGE PERFORMANCES

You'll have the crowd's attention all afternoon on the Elk Point Canada Day Stage. Local amateur and professional performers will entertain from 1:00 pm – 4:00 pm

What's in it for you?

- Logo on Posters & Advertisements, in high visibility, as the Main Stage Sponsor
- Name mentions in between performances on the Main Stage
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Main Stage on elkpoint.ca Celebrate Canada Page
- Banner displayed at Canada Day Stage as Main Stage Sponsor

INVESTMENT: \$500

SPONSORSHIPS AVAILABLE: 8

KIDS' ZONE

Celebrate Canada offers a safe & fun area for kids and families to enjoy the day. Kids are sky-high jumping on the bouncy houses. There's face-painting, Loobyball, games, and more!

What's in it for you?

- Logo on Posters & Advertisements as the Kids' Zone Sponsor
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Kids' Zone Sponsor on elkpoint.ca Celebrate Canada Page
- Banner displayed at Kids' Zone

INVESTMENT: \$500

AVAILABLE SPONSORSHIPS: 4

TEEN ZONE

Celebrate Canada is adding a teen-friendly games zone. There'll be age-appropriate activities that'll keep the tweens & teen entertained all Canada Day! Games include a Dunk Tank, Alien Invasion Shootout and Speed Pitch

What's in it for you?

- Logo on Posters & Advertisements as the Teens' Zone Sponsor
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Teens' Zone Sponsor on elkpoint.ca Celebrate Canada Page
- Banner displayed at Teens' Zone

INVESTMENT: \$250

AVAILABLE SPONSORSHIPS: 4

BEER GARDENS ENTERTAINMENT

The Beer Gardens is one of the busiest areas at Celebrate Canada. Adults get together to in a relaxed & fun environment to enjoy a few of Canada's favourite beverages; while enjoying rocking tunes & great friends!

What's in it for you?

- Logo on Posters & Advertisements as the Beer Gardens' Sponsor
- Name mentions in between performances at the Beer Gardens
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Beer Gardens Sponsor on elkpoint.ca Celebrate Canada Page
- Banner displayed at Beer Gardens as Sponsor

INVESTMENT: \$200

SPONSORSHIPS AVAILABLE: 5

CHILI COOK-OFF

The Chili Cook-off is where things get heated on Canada Day! Hundreds of people enjoy chili and the spirit of a good competition between local residents, businesses and organizations.

What's in it for you?

- Name on Posters & Advertisements as the Kids' Zone Sponsor
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Chili Cook-off Sponsor on elkpoint.ca Celebrate Canada Page
- Banner displayed at Chili Cook-Off

INVESTMENT: \$100

AVAILABLE SPONSORSHIPS: 4

SURVIVOR

This exciting competition pits children versus parents in an epic battle of survival! Crowds gather to cheer on their favourite teams in this exciting event.

What's in it for you?

- Name on Posters & Advertisements as the Survivor Sponsor
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Survivor Sponsor on elkpoint.ca Celebrate Canada Page
- Banner displayed at Survivor Games Area

INVESTMENT: \$50

AVAILABLE SPONSORSHIPS: 6

CANADA DAY IDOL

This elite singing competition attracts fans & singers from all over the region. It's one of the best competitions in the area. With hot talent and exciting prizes, this event will surely bring the crowds

What's in it for you?

- Name on Posters & Advertisements as Canada Day Idol Sponsor
- Name mentions in between performances at Canada Day Idol
- Name mentions & logo leading into event & thank you following event in local media
- Logo as Canada Day Idol on elkpoint.ca Celebrate Canada Page
- Banner displayed at Canada Day Stage as Canada Day Idol Sponsor

INVESTMENT: \$50

AVAILABLE SPONSORSHIPS: 6

GOLD SPONSORSHIPS

We appreciate any and all donations by the public, businesses, or organizations. Any donation of \$50 or less will be recognized as a Gold Level Sponsor.

What's in it for you?

Name recognition on the Canada Day page on elkpoint.ca

Name mentions throughout the event by MCs

Signage in main Canada Day area

INVESTMENT: \$50 OR UNDER

AVAILABLE SPONSORSHIPS: UNLIMITED

IN KIND SPONSORSHIPS

We understand that monetary donations may not be possible. If you'd still like to help, there are a number of items that we require to host a magnificent event.

Some items include:

- Large Tents for Canada Day Stage Area
- Spot Lights/ Industrial Lights for Canada Day Stage & Canada Day Idol Performances
- Trophies for Canada Day Idol & Chili Cook-off
- Prizes for Canada Day Idol
- Prizes for Kids' & Teen games; could include 5 cent candies, stickers, little goodies
- Generators for Food Vendors & Lights
- Tables & chairs for beer gardens & Canada Day Idol
- Advertising / media services

If you have a service that you believe would be beneficial to Celebrate Canada in Elk Point please contact recreation@elkpoint.ca or call/text 780-207-5898

What's in it for you?

- Recognition of your donation on the Canada Day page on elkpoint.ca
- Name Mentions by MC's throughout the events
- Signage hung in the main Canada Day area

INVESTMENT: TRADE

AVAILABLE SPONSORSHIPS: **UNLIMITED**

THANK YOU FOR HELPING MAKE ELK POINT **THE RIGHT PLACE TO BE THIS CANADA DAY.** IF YOU WOULD LIKE TO TALK MORE IN REGARDS TO SPONSORSHIP OPPORTUNITIES, VOLUNTEER OPPORTUNITIES, OR TO BE A VENDOR AT OUR EVENT; CONTACT RECREATION@ELKPOINT.CA OR CALL/TEXT 780-207-5898

