

St. Paul BMX & Skate Park Initiative



Donation Partner Request

Dear *Sheila*

There has been recent local conversation regarding the introduction of a new BMX & Skate park to the Town of St. Paul. In the past 8 months this idea has matured to the point that we now are offering potential partners the opportunity to Donate and have their organization or business permanently attached to the new facility.

The community has stressed the need for an aesthetically pleasing, community enhancing facility that attracts members of all ages to enjoy and utilize. The trend in outdoor activities is on the rise. North America is seeing a big upward trend in both Skateboarding and BMX. Alberta is one of the premier provinces to have communities build permanent concrete skate parks in many of the cities and towns. Similar communities like Legal, Olds, Sundre, Drayton Valley, Athabasca, and Cochrane already have these world class facilities while others like Cold Lake and Gibbons are just starting to build theirs.

The desire for a new BMX & Skate park in St. Paul stems from a couple key areas:

1. It is time to upgrade: It is commonly discussed that our community upgrade our current skate park to one that is larger and more engaging. The current park is limited by its small size and lack of challenging characteristics. Furthermore, its small size forces both beginner and advanced riders to share the same small space compromising safety for the beginners and freedom for the advanced.
2. It has been proven all over the world that these facilities are conducive to a healthy active lifestyle, both physically and mentally. It is especially important mentally to the age group that needs it the most and requires an outlet to express themselves. Keep in mind not all youth do well in team sports. Skateboarding and BMX are healthy and affordable alternatives.

The fundraising goal we are required to meet is \$250K. Once met, government grants and bursaries will be obtained to match the raised monies and reach our final goal (\$500K). As of now, the initiative has raised \$9,000.

As a local business and organization, you have the chance to be part of this project and help change our community for the better. With your family or business name incorporated into the park you will be represented now and for generations to come. Together we can create a space where our children are able to develop and grow and also recognize the groups that helped make it possible. We appreciate any donation whether it is monetary or Gift in-kind (see following pages for examples of donor recognition options).

1. Bronze is \$500.00 and gets you a brick sized logo at the entrance to the skatepark
2. Silver sponsorship is \$5,000 and will have a custom inscription on one of seven stairs that form a major feature in the park.
3. Gold sponsorship is \$10,000 and will have a skateboard park feature inscribed with your family or business name.
4. Platinum - Custom skateboard benches they are \$15,000 and will bear the custom inscription of choosing by the donor.
5. The sponsor that donates \$100,000.00 will be honored with a large sculpture and gets to name the Park for the town of St Paul.

If you are interested in becoming a Donor Partner whether GIFT in Kind or Monetary please contact:

St. Paul BMX & Skatepark Initiative Committee @ stpsk8@gmail.com by phone @ 780-645-1646.

Presentation: http://prezi.com/mwp3x3okhyoe/?utm_campaign=share&utm_medium=copy&rc=ex0share

FaceBook : <http://www.facebook.com/SPSK8PARK>

Sincerely

St Paul BMX & Skate Park Committee

STPSK8@gmail.com



St. Paul Skatepark Initiative

For more information or to make a tax deductible donation, contact St. Paul BMX & Skatepark Initiative Committee @ stpsk8@gmail.com by phone @ 780-645-1646

Project Fundraising Approach – Donor Recognition Examples



Gold: Park 'Major Feature' Donor / Sponsor - \$10,000 +



Park Naming: Park 'Title' Donor/Sponsor - \$100,000



Silver: Park 'Stair' Donor / Sponsor - \$5,000 +



Bronze: Park 'Pathway to Success' single brick donor - \$500 +

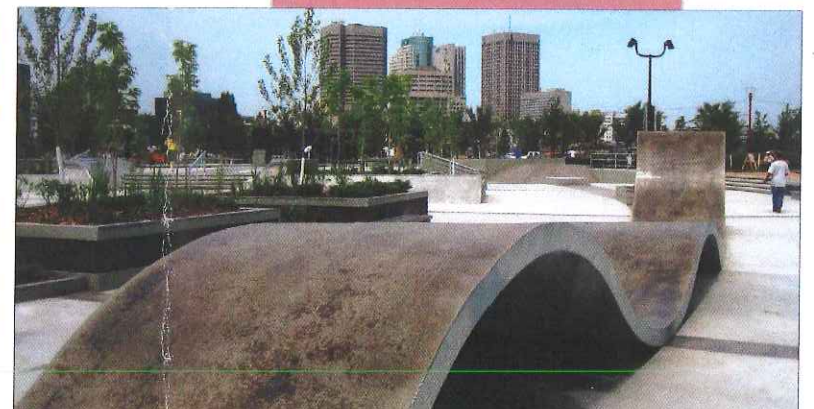
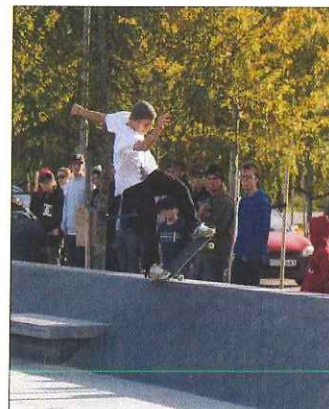
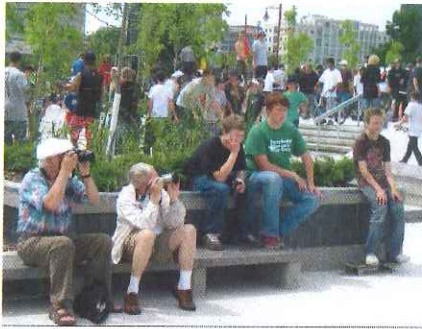


Platinum: Park Skateboard Bench Donor / Sponsor - \$15,000 +

St. Paul Skatepark Initiative

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Skatepark Design Vision: Skateparks are changing. The days of the stereotypical 'grey square' have long passed as a new era of facility design responds to much more than purely function. When designed and constructed with sensitivity to the surrounding context, skateparks not only become beloved destinations for local youth, but truly celebrated spaces for everyone to enjoy. These places include world class skateboarding/BMX terrain that is complimented by locally inspired art and sculpture, inviting viewing/socializing areas, and strong connections to surrounding amenities. This is the vision for the new St. Paul Skatepark!



Functional, Aesthetic, and Artistic concrete architecture for skateboarding, BMX, inline, scooters...
Customized to our community and welcoming to all St. Paul area children, youth, families, and out of town visitors!