



ELKS OF CANADA

EST. 1912

St. Paul Elks Lodge No. 465

Box 551

St. Paul, AB T0A 3A0

St. Paul Business Community;

The St. Paul Elks Lodge Thirty-Fourth Radio Auction is to be held live over Radio Station 97.7 The Spur on November 1, 2015. Donations from the Elks Lodge this year will assist the Town of St. Paul to support various Youth community groups and St. Theresa Health Centre.

We are using the Elks Hall to display the merchandise and for our Auction Night. We intend to display the merchandise on Friday, Saturday and Sunday before the auction, and feel this location will provide an excellent additional advertising value.

We realize and deeply appreciate the fact that most of our local businesses are behind our community projects. Most of them plan a donation which they know returns to the community in any case, and it is this attitude which permits our lodge to continue its work. We do feel this auction provides excellent advertising for you as follows:

1. The radio advertising on the night of the auction, which includes your firm's name, slogan if desired and the details of your donation.
2. A complete listing of all our businesses donating, including the item donated and its retail value in large full page ads in the local newspaper.
3. The auction itself is being advertised extensively both on 97.7 The Spur and in the St. Paul Journal.

We feel it worth mentioning that if you put some extra effort into your choice of donation, and if possible, gave a popular item which is representative of your particular business, we will be able to give you the best advertising coverage. As in the past, advertising credits will be given during the actual auction in proportion to the value of the item.

We will be sending a representative out to discuss this with you, sometime during the next two weeks, and we do hope that you will favor us with an article of your merchandise. In the event that you are a business associate and you are not contacted, or wish to discuss this in more detail, we would be pleased if you would call Stephanie Dargis 780-227-5512 or Jim Turton 780-646-2148. If you would like to drop off a donation you may call Mike W at 780-645-3152 or drop off your donation at Lawrence Law Office, 4915 – 51 Ave in St. Paul.

Over the years we have donated over \$90,000 to the St. Theresa Health Centre. As a lodge we were instrumental in helping the Aspen Board (Alberta Health Services) in becoming successful in obtaining the Helicopter pad for the St. Theresa Health Centre as well as donating \$45,000 . We have also assisted in many community projects such as, St. Paul Splash Park (\$40,000), Boys and Girls Club Physical Literacy Program and many other programs.

The Elk's name and symbol stand for Equality, Love, Kindness and Service, serving our community, with various programs and projects to enrich our quality of life.

We would like to thank you for your years of support and look forward to making this radio auction a success.

Yours truly

Elks Lodge Members

Elks Radio Auction