Alberta Smart City Alliance
29 Sir Winston Churchill Ave
St. Albert, AB T8N 0G3
E: info@smartcityalliance.ca

August 17, 2015

Attention: **Fellow Mayors, Municipal Chief Administrators and Association Members**
Re: **Alberta Smart City Alliance - Invitation, Survey and Events**

The City of St. Albert is one of the proud founders of the Alberta Smart City Alliance (the Alliance), and we invite you and your colleagues to engage on the future of Alberta's municipalities through free membership, a quick survey and by attending upcoming events.

The Alliance was created as a multi-sector partnership focusing on supporting and collaborating with Alberta municipalities to solve the complex challenges they face, in addition to fostering greater adoption of "Smart City" solutions. As you may know, "Smart Cities" are communities (of any size) that apply innovative technological and other solutions to meet rising efficiency and public service expectations.

Following a very successful launch and set of events in 2014, the Alliance is now inviting others to formally join us - there are many ways to get involved, including:

1. **Become a Member:**

    - Members receive a variety of exciting benefits, including:
        - access to valuable information through a dedicated website;
        - access to provincial and national Smart City experts, in addition to community leaders, researchers and companies aligned to identify and advance specific projects;
        - access to a members only collaboration forum (hosted by Cisco Spark);
        - discounted admission at Alliance events, such as the Alberta Smart City Symposium attended by hundreds of Smart City leaders in 2014; and
        - recognition as an organization committed to the future of Alberta's communities, including opportunity to post your own best practices and news.
    - There is no charge for membership, and the Alliance is focused on the needs of all municipalities – urban, rural, large, and small.
    - Contact the Alliance today at info@smartcityalliance.ca to sign up.

2. **Complete a Quick Survey:**

    - Please complete a quick (less than 5 minute) survey by clicking on the link below before 5:00pm, September 3, 2015.
    - **Complete the Survey at**: www.surveymonkey.com/r/ABsmartcity
    - Note: All responses are anonymous and results will be available to participants. Responses will also be a topic of discussion at upcoming Alliance events.

…/2

3. **Attend an Event:**

    The Alliance has two exciting events coming up:

    - **September 22, 2015** - "Building Smart and Innovative Communities" pre-convention session at the 2015 AUMA Convention, in Calgary. For details and to register: visit www.auma.ca/events
    - **April 12 & 13, 2016** – "2016 Alberta Smart City Symposium", in Banff. Many exciting speakers and sessions to be announced. For details: see attached flyer and visit http://symposium.smartcityalliance.ca/

4. **Learn More and Share:**

    Visit www.smartcityalliance.ca to learn about the Alliance, review best practises and research on Smart Cities, read provincial news, play the "Smart City Game" (created by NAIT), and more!

St. Albert and the other members of the Alliance believe in the future of Alberta's communities and in the power of collaboration. We look forward to you joining us in this exciting effort!

Sincerely,

Original Signed by   *Original Signed by*

Nolan Crouse   Patrick Draper
Mayor, City of St. Albert   City Manager, City of St. Albert
The Botanical Arts City   The Botanical Arts City

Attachment

cc: The Honourable Deron Bilous, Minister of Municipal Affairs
        The Honourable Brian Mason, Minister of Infrastructure
        The Honourable Lori Sigurdson, Minister of Innovation and Advanced Education
        Helen Rice, President, Alberta Urban Municipalities Association
        Al Kemmere, President, Alberta Association of Municipal Districts and Counties
        Brad Pickering, Deputy Minister, Municipal Affairs
        Barry Day, Deputy Minister, Infrastructure
        Marcia Nelson, Deputy Minister, Innovation and Advanced Education
        John McGowan, CEO, Alberta Urban Municipalities Association
        Gerald Rhodes, CEO, Alberta Association of Municipal Districts and Counties
        Dr. Mike MacGregor, Vice-Provost & AVP Info Tech, University of Alberta
        Dr. Chris Dambrowitz, Associate Vice President Research and Innovation, NAIT
        Ron Gordon, Senior Advisor, Smart+Connected Communities, Cisco Canada
        Brian Purcell, Smarter Cities Leader, IBM Canada
        City Council, City of St. Albert
        Guy Boston, Executive Director Economic Development, City of St. Albert
        Maya Pungur-Buick, General Manager, Corporate Strategic Services, City of St. Albert
        Travis Peter, Manager Strategic Initiatives / Smart City Innovation, City of St. Albert