

January 19, 2015

Portage College
Box 417, 9531-94 Ave.,
Lac La Biche, AB ToA 2Co

Ms. Sheila Kitz
County of St. Paul
5015-49 Ave
St. Paul AB ToA 3A0

Dear Ms. Kitz,

Dedicated to serving the North, Portage College is the number one choice for individuals in the region looking to enter the work force. In order to keep up with demand and continue providing Northern Alberta with high skilled graduates, we're bringing together foodies from across Alberta to raise money for programming and scholarships at our Food Sciences Centre in St. Paul.

Our second annual Spring Gala will be taking place on May 8, 2015 and features a cooking demo by the youngest Canadian to win Iron Chef America and host of Chuck's Day Off, celebrity chef Chuck Hughes. Following the demo, guests will have the opportunity to witness our top two Culinary Arts students square off in a "Chopped" style cooking challenge. Tours of our Food Sciences Centre will also be provided.

We are currently looking for sponsorship and silent auction donations. This is a great opportunity to bring to your brand to over 250 food-lovers. Please consider supporting this event. Information outlining opportunities to support is enclosed. Please feel free to contact me if you require any additional information.

Individual tickets cost \$150.00 and can be purchased by calling 780-623-5591.

Thank you for your time and consideration.

Sincerely,



Samantha Dyck-Gamble
Corporate Communications & Promotions Officer

E=pc^u

E = Portage College to the Power of You!

1-866-623-5551

www.portagecollege.ca

about the SPRING GALA

Date: Friday, May 8, 2015
Location: St. Paul Campus
Time: Reception and tours of the Food Sciences Centre - 5:30 p.m.
Dinner and entertainment to follow
Ticket price: \$150.00
Speaker: Chuck Hughes

At the event, guests will experience,

- A cooking demo by celebrity chef, Chuck Hughes.
- Appetizers, dinner, and dessert prepared by our Food Sciences Centre students.
- A cook-off between our top Culinary Arts students.
- Live and silent auctions - including the opportunity to bid to be a guest judge with Chuck.

100% of the proceeds raised at the Spring Gala will go to the St. Paul Food Sciences Centre for scholarships and program expansion.

About Portage College:

As the number one choice for learners in northeast Alberta and a leader in flexible, first class education, Portage College is home to over 4,000 students and 300 staff. With eight campus locations, strategically located throughout the region, Portage prides itself on making a valuable impact in the communities it serves.

About the Food Sciences Centre:

Home to our Culinary Arts, Baking, and Institutional Cook students, the Food Sciences Centre is a state-of-the-art facility dedicated to feeding food innovation through outstanding education and providing local small-scale food processors with the opportunity to use modern equipment in St. Paul Alberta. From packaging to processing to consultation services, our staff can help transform your idea into a product ready for the shelves.



WANT TO ADVERTISE AT THE EVENT?

Becoming a Spring Gala sponsor is a great way to advertise your business. Please take the opportunity to review the options below but note that, Portage College is dedicated to working with you.

GOLD SPONSOR (EXCLUSIVE) - \$7,500

- Verbal recognition at the event
- Name/Logo featured in programs at the event
- Logo featured on Portage College's website on Supporters page for one year
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of one year
- Name recognition in post-event media release
- Logo featured in thank you ad in the St. Paul Journal
- Opportunity to speak at Convocation
- Four complimentary tickets to the Spring Gala
- Set of Voyageur Hockey Season Tickets

SILVER SPONSOR (UNLIMITED) - \$5,000

- Name/Logo featured in programs at the event
- Your logo featured on table wine
- Logo featured on Portage College's website on Supporters page for one year
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of one year
- Logo featured in thank you ad in the St. Paul Journal
- Four complimentary tickets to the Spring Gala

SCHOLARSHIP SPONSOR (UNLIMITED) - \$2,000

- Name/Logo featured in programs at the event
- Logo featured on Portage College's website on Supporters page for six months
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of six months
- Logo featured in thank you ad in the St. Paul Journal
- Two complimentary tickets to the Spring Gala

BRONZE SPONSOR (UNLIMITED) - \$1,000

- Name/Logo featured in programs at the event
- Logo featured on Portage College's website on Supporters page for six months
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of six months
- One complimentary ticket to the Spring Gala

DESSERT SPONSOR (UNLIMITED) - \$500

- Name/Logo featured in programs at the event
- One complimentary ticket to the Spring Gala

If you are interested in any of these opportunities or have any questions, please contact Samantha Dyck-Gamble at 780-623-5522 or email samantha.dyck-gamble@portagecollege.ca.