

The personal information you are providing on this form is being collected to support the administration of the Alberta Community Partnership and is authorized under section 33(c) of the Freedom of Information and Protection of Privacy (FOIP) Act. The personal information will be managed in accordance with the privacy provisions of the FOIP Act. If you have any questions concerning the collection of this information, please contact the Grant Program Delivery Unit at 780-427-2225, or email at acp.grants@gov.ab.ca, or by writing to the Director, Grant Program Delivery, 17th Floor, Commerce Place, 10155-102nd Street, Edmonton, Alberta T5J 4L4.

INSTRUCTIONS: This form is for applicants to the Alberta Community Partnership (ACP) program. Applicants will be required to provide different information depending on which grant component they intend to apply for and the form is designed to streamline the application process by removing fields that are irrelevant to each specific ACP component. Applicants should first familiarize themselves with the ACP guidelines, [available here](#). Electronic or paper copies can be submitted, but only electronic users will benefit from the streamlined process as well as some automatically calculated and populated fields.

Applicant Information

Legal Name of Entity: Village of Rosemary
 Legal Status: Incorporated
 Contact Name: Mark Baxter
 Mailing Address: Box 128 Rosemary, AB, T0J 2W0

Office Use Only	
Municipal Code	File Number

Email: outlook@outlookmarketresearch.com Phone Number: +1 (204) 229-8190

Grant Component Information

Select one funding component for your project. Refer to the ACP guidelines for eligibility details.

Regional Collaboration

- Intermunicipal Collaboration
- Metropolitan Funding
- Viability Review Support

Capacity Building

- Mediation and Cooperative Processes
- Municipal Internship
- Strategic Initiatives

Timeline Information

Project Start Date: _____ or Project will commence upon receipt of ACP funding

Project Completion: Mar 31, 2016

Partners

If the project will be undertaken as a partnership, use the space below to list all participating municipalities. Applicants to the **Intermunicipal Collaboration** component must partner with one or more municipalities. Applicants to the **Mediation and Cooperative Processes** component will enter this information on subsequent pages.

Village of Rosemary, and the County of St. Paul (See attachment for full list of 78 municipalities that will benefit from the project.)

I certify, as the managing partner, that all participating municipalities have passed resolutions supporting participation in the project. (Only applies to applicants to the Intermunicipal Collaboration and Municipal Internship components or for projects that involve two or more municipalities.)

Intermunicipal Collaboration

1. Project Title: East Central Alberta Investment Attraction Project - Stage 2

2. Identify the resulting new or enhanced regional municipal service (e.g., recreation services, emergency management services).

Municipal Economic Development Services

3. Describe the project **activities**, **scope**, and expected **tangible results**. Applicants may attach additional information as required.

1. GEOGRAPHIC INFORMATION SYSTEM (GIS) SCOPING STUDY (more info attached)

Scope: Find economies of scale for our data/mapping/web platforms by researching GIS applications for all 79 communities

Activities: Background Research; Municipal Consultations; Implementation Plan

Results: Discover the most cost effective way to ensure that communities have the data they need in a format that makes it easy for municipal planners and site selectors to use.

2. NEW MARKETING FEATURES -EATC WEBSITE (more info attached)

Scope: Acquire data relevant to investment decisions and integrate it into all existing marketing tool

Activities: Statistical Data Purchase; Data Integration Into Website; Data Integration Into Marketing Tools

Results: Integration of up-to-date, investment related data for site-selectors to evaluate the assets in EATC municipalities.

3. SOCIAL MEDIA AND SEARCH ENGINE OPTIMIZATION STRATEGY (more info attached)

Scope: Discover the best way to use social media and SEO to increase interest in the municipalities of Eastern Alberta

Activities: Social Media Strategy; Search Engine Optimization Strategy

Results: Identify best methods for social media and SEO use on the EATC website, thereby more effectively promoting the Corridor to site selectors and potential investors

4. INTERMUNICIPAL COLLECTIONS SYSTEMS TESTING AND SUPPORT(more info attached)

Scope: Monitor, test, evaluate and support the large scale intermunicipal economic development data collections systems

Activities: Testing Data Collection/Storage/Mapping Systems; Updating Community Data; Training Communities on Systems

Results: Ongoing testing and support of existing systems will be integral to expanding the initiative for the purpose of offering enhanced collaborative economic development services for all the member municipalities

4. Describe how benefits will be shared among the participating municipalities in the region.

The EATC Initiative, which is managed by three Regional Economic Development Alliances (REDA), is designed to collaboratively deliver enhanced economic development services to 78 municipalities in Eastern AB. The three REDAs by virtue of their organizational set up and mandate, must assist all its members on issues that include positioning the region for future growth, encouraging investment, labour force development and municipal collaboration. Therefore the results of the Investment Attraction Initiative will be shared with all municipal members, and the investment attraction tools that are developed will be made available to all municipal members through the 3 REDAs. The project will leverage the assets and will of the municipalities of the region to collaboratively attract investment to Eastern Alberta that will benefit all of our communities. It should be noted that many of our smaller villages and towns would have no access to this type of data collection methods, mapping systems, and marketing tools without their memberships in the REDAs, and their collaboration in the EATC Initiative. This project truly represents the best of what is possible through municipal collaboration - the ability of small municipalities to reach far beyond their borders to collectively achieve economic development objectives that they could not accomplish on their own.

5. Select all outcomes that are intended to be realized by funding this project.

Enhanced regional municipal service delivery

Enhanced municipal capacity

Strengthened intermunicipal relations

Greater municipal viability/sustainability

Enhanced regional municipal governance

Maintenance of safe, healthy, vibrant communities

Intermunicipal Collaboration - Budget

Refer to ACP guidelines for information on eligible expenses.

6. Are you applying for multiple years of funding for this project? Yes No

If "Yes", please complete a budget for all applicable program years. If "No," please list all project costs under 2014/15.

*Please note: the grant funding maximum is \$350,000 per project per year.

7.	Capital Asset?	Expenses (A-H)	2014/15 Column 1	2015/16 Column 2	2016/17 Column 3
A	Yes <input type="checkbox"/>	Geographic Information System Study	\$96,000		
B	Yes <input type="checkbox"/>	New Marketing Features-EATC Website	\$84,000		
C	Yes <input type="checkbox"/>	Social Media/SEO Strategy	\$68,000		
D	Yes <input type="checkbox"/>	Data Systems Testing & Support	\$72,000		
E	Yes <input type="checkbox"/>	Project Management	\$30,000		
F	Yes <input type="checkbox"/>				
G	Yes <input type="checkbox"/>				
H	Yes <input type="checkbox"/>				
I	Total Costs (Sum of Lines A to H):		350,000		
J	Total Ineligible Costs (refer to Schedule 1 of ACP Guidelines):				
K	Other Grant Program Funding:				
L	Municipal Contribution for Eligible Costs:				
M	Portion of Eligible Project Costs to be Funded from ACP (line I, less lines J, K, L):		350,000		
N	Total Project Cost (Row I, Columns 1, 2, & 3):		\$350,000		
O	Total ACP Funding (Row M, Columns 1, 2, & 3):		\$350,000		

8. If the project involves a capital asset(s), who will own the resulting capital asset(s)?

Application Certification

Don Gibb

Mayor

Printed Name

Title

Sep 26, 2014

Signature

Date

Chief Administrative Officer or Duly-Authorized Signing Officer

I certify that the information contained in this application is correct, that all Alberta Community Partnership program funds will be used in accordance with the Alberta Community Partnership program guidelines and that the grant will be applied in the year(s) and manner described above should this application be accepted by the Minister.

Submission

Submit the grant application via mail, fax or email. Applicants opting to submit by email may make their submission from this page using the button below or save a working copy for future submission. Applicants opting to submit by either mail or fax should use the print button below.

Use only one method of submission.

Complete all ACP component application details before submitting the form.

Mailing Address:

Municipal Affairs
Grants and Education Property Tax
Grant Program Delivery Unit
17th Floor, 10155-102 street
Edmonton, AB T5J 4L4

Fax:

780-422-9133

Email:

acp.grants@gov.ab.ca

Submit by Email

Print a Copy to Mail or Fax

Save a Working Copy

Reset All Fields

Useful Resources

Program Office	Contact Phone	Contact Email
Grants and Education Property Tax Branch Municipal Affairs	780-427-2225 (dial toll-free 310-0000)	acp.grants@gov.ab.ca

Resource	Website Address
Alberta Community Partnership guidelines and application form	http://municipalaffairs.alberta.ca/albertacommunitypartnership.cfm
Municipal Internship	http://www.municipalaffairs.alberta.ca/ms/internship/
Collaborative Governance Initiative	http://www.municipalaffairs.alberta.ca/MDRS_collaboration.cfm
Mediation Services for Municipalities	http://www.municipalaffairs.alberta.ca/MDRS_mediation.cfm
Municipal Grants Web Portal	http://www.municipalaffairs.alberta.ca/municipalgrants.cfm