



RECEIVED JUN 16 2014

**St. Paul Agricultural Society**

Box 1203 St. Paul, AB T0A 3A0  
Ph: 780-645-4373 Fax: 780-645-2989  
Website: [stpaulagsociety.com](http://stpaulagsociety.com)  
Email: [agsociet@telusplanet.net](mailto:agsociet@telusplanet.net)

June 12, 2014

County of St. Paul  
5015 – 49 Ave  
St. Paul, AB T0A 3A4

**RE: LRA Finals - August 28-31, 2014**

Dear Steve,

The St. Paul AG Society have begun preparations to once again host the annual Lakeland Rodeo Association (LRA) Finals in St. Paul from Aug 28 -31, 2014, having grown from a weekend of rodeo action to a weeklong hub of activities throughout St. Paul that we are now referring to as The "Great Canadian Hoedown". This has become St. Paul's signature summer event and obviously an event like this cannot be held without the gracious support of our sponsors and the business community. It is with this in mind that we are once again requesting your support in this endeavor.

If you we can count on your generous support, please find attached an invoice for the level of sponsorship that you supported last year. You will also find a list of other sponsorship opportunities available should you be interested in changing your current level. The St. Paul Ag Society thanks you for your consideration to this request and will be grateful for any amount that you are able to contribute.

Also included is a copy of your message for the souvenir program. We ask that you please make any appropriate changes and return it to us at your earliest convenience.

For further inquiries or to discuss sponsorship opportunities, please call the Sponsorship Chairperson **Rhea Labrie** at 780-645-0207 or email at [stpaulagsociety@gmail.com](mailto:stpaulagsociety@gmail.com).

Thank you in advance for your continued support,

Andre Chamberland  
President



**YOU'RE INVITED.....JULY 19, 2014**

**100<sup>TH</sup> Anniversary Celebrations**

**St. Paul Rec Centre**

**Info: [www.stpaulagsociety.com](http://www.stpaulagsociety.com)**



**LRA FINALS**  
Aug 28 – 31, 2014



**SPONSORSHIP**  
[www.stpaulagsociety.com](http://www.stpaulagsociety.com)

**DIAMOND (\$5000+)**

- LOGO on Poster & Program Cover
- LOGO on website (LRA Finals info page)
- Full Page Ad in program ~ **Full Color**
- Prominent Signage in Arena (signage to be supplied by Aug 5)
- 4 sets of Rodeo tickets for all 5 performances
- 4 Calcutta tickets on Thursday, Aug 28, 2014
- 4 Cowboy Social tickets on Friday, Aug 29, 2014
- 4 Beerfest tickets on Saturday, Aug 30, 2014
- Flags flown during rodeo performance (if provided)
- Promo video on scoreboard prior to rodeo performance
- Rodeo Announcement acknowledgement during performance
- Diamond Recognition Certificate

**PLATINUM (\$3000+)**

- Full Page Ad in program ~ *Full color add \$300*
- Prominent Signage in Arena (signage to be supplied by Aug 5)
- 4 sets of Rodeo tickets for all 5 performances
- 4 Calcutta tickets on Thursday, Aug 28, 2014
- 4 Cowboy Social tickets on Friday, Aug 29, 2014
- 4 Beerfest tickets on Saturday, Aug 30, 2014
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Platinum Recognition Certificate

**PLATINUM ~ CHUTES (\$3000)** See Platinum *except*

- 1/6th ad in program
- Rodeo Announcement acknowledgement during performance

**GOLD (\$1500+)**

- Half Page (½) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 5)
- 2 sets of Rodeo tickets for all 5 performances
- 2 Calcutta tickets on Thursday, Aug 28, 2014
- 2 Cowboy Social tickets on Friday, Aug 29, 2014
- 2 Beerfest tickets on Saturday, Aug 30, 2014
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Gold Recognition Certificate

**SILVER (\$1000+)**

- Third page (⅓) Ad in program
- Prominent Signage in Arena ~ South End (signage to be supplied by Aug 5)
- Signage on scoreboard prior to rodeo performance
- Silver Recognition Certificate

**BRONZE (\$500+)**

- Quarter page (¼) Ad in program
- Signage in Arena ~ Upper South End (signage to be supplied by Aug 5)
- Bronze Recognition Certificate

**Friend (\$250+)**

- Eighth page (⅛) Ad in program (Business Card size)
- Recognition Certificate

**Supporter (\$249 - \$100)**

- Business Ad in program (2¼" x 1¾")
- Recognition Certificate

Please add GST to sponsorship total – THANK YOU FOR YOUR SUPPORT!  
Make cheque payable to the **St. Paul AG Society**, Box 1203, St. Paul, AB T0A 3A0

Sponsorship Chairperson **Rhea Labrie** ~ 780-645-0207 or [stpaulagsociety@gmail.com](mailto:stpaulagsociety@gmail.com)  
Signage Contact **LeeAnn Suvak** ~ 780-210-5628 or [purecountry@mcsnet.ca](mailto:purecountry@mcsnet.ca)