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65° Congrès national annuel de l'IAPC

### Réinventer l'administration publique

du 18 au 21 août 2013 - www.iapc.ca/2013

65th IPAC National Annual Conference

# Reinventing Public Administration

August 18-21, 2013 - www.ipac.ca/2013

Highlights

Program

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# 65th IPAC National Annual Conference: Reinventing Public Administration

Centre Sheraton Hotel, 1201 René-Lévesque West, Montreal, QC August 18-21, 2013

#### **Program**

Conference theme "Reinventing Public Administration" is to be explored via three sub-themes and a program offering keynote addresses, interactive panels and professional development workshops.

The sub-themes are:

- 1. Reinventing public administration through relationships with citizens and elected officials
- 2. Reinventing public administration through intergovernmental relations
- 3. Reinventing public administration from the inside
- 4. Reinventing public administration through lessons learned from the past and from others

Please note: Program is in development and details are subject to change



IPAC Official Conference Airline
Delegates save 15%

#### Sunday, August 18, 2013

1:00 pm to 6:00 pm Conference Registration

9:00 am to 12:00 pm International Forum: Transparency and Accountability in Canada and Around the Globe

3:45 pm to 4:30 pm IPAC Annual General Meeting

6:00 pm to 9:00 pm Welcome Reception (Musée des Beaux-Arts de Montréal)

#### Monday, August 19, 2013

7:00 am to 5:00 pm

Registration

7:00 am to 8:15 am

Continental Breakfast

8:15 am to 9:00 am

Opening Ceremony and Remarks

George Ross, President of IPAC

Jean-François Lisée, Honorary Chair of the 65th IPAC Annual Conference, Minister of International Relations. La Françoinhonie and External Trade

#### www.ipac.ca/2013-Program

типотог от иногнацопил тенциона, да гланоорногие ана джентаг тице His Excellency the Right Honourable David Johnston, Governor General of

Canada (by video)

9:00 am to 10:00 am

Reinventing public administration through relationships with citizens and

elected officials

Keynote: Jean St-Gelais, Secretary General and Clerk of the Executive Council

10:00 am to 10:30 am

Health Break

10:30 am to 11:30 am

Keynote: How to Rebuild Trust Between Elected Officials, Citizens and Public Managers?

#### **Panelists**

Jean-Guy Finn, former Secretary to Cabinet and Clerk of the Executive Council of

the Government of New Brunswick

Raymonde Saint-Germain, Public Protector, The Ombudsman

Louis J. Duhamel, Partner, Deloitte, Quebec

12:15 pm to 2:00 pm

Lunch and Galimberti Memorial Lecture

Speaker: Michèle Thibodeau-DeGuire, Chair, Board of Directors, Corporation

Polytechnique

2:15 pm to 2:55 pm

Innovative Management Awards

2:55 pm to 3:30 pm

Presentation by IBM

3:30 pm to 3:45 pm 3:45 pm to 5:00 pm Health Break

**Concurrent Round Tables** 

#### 1. Comparative Canada-EU Social Policy Governance

## 2. Helping Large Public IT Projects Succeed: Experiences from KPMG

Éric Applewhite, Director Advisory KPMG N.Y. Guillaume Lechasseur, Senior Associate KPMG N.Y Moderator: Maurice Couture, Department of Political Sciences, UQAM

#### 3. City of Quebec, Supporting Fact Based Decision Making Sylvain Boule, Director of Management Accounting, City of Quebec

Luc Ladouceur, Customer Account Executive, Loyalty - Public Sector SAS Canada

For the last 2 years the City of Quebec has been driving fact based decision making in support of financial and business strategies. This required reinventing the information that management had available to drive decisions. Using Activity Based Management concepts and methodologies, the City of Quebec managed to empower decision makers with the facts they needed to drive more informed decision. No one said it was going to be easy... come and learn about the challenges that had to be overcome and the successes to date.

#### 4. Provincial

Dan Florizone, Deputy Minister, Ministry of Health, Saskatchewan (invited) Debra Woodgate, Deputy Minister, Commissioner of the Manitoba Public Service Commission (invited)

Representative, Commission de la fonction publique du Québec (invited)

#### 5. Reinventing Government by Asserting Control (Adjudicated Papers) Rajeev Venugopal/ Greg Lutes, New Brunswick's Smart Regulations Jordan Taft, Whither the PBO. A Review and Comparaison of the Office of the PBO and the Office of the Auditor General Luc Godbout/Yves Trudel, Réforme des régimes publics de retraite : la pertinenece des processus d'ajustement automatique Moderator: Nancy Croll, Directrice administrative, Ressources humaines du secteur de la Couronne, Crown investments Corporation,

gouvernement de la Saskatchewan

6:00 pm

Evening is free

7:00 am to 4:30 pm

Registration

7:00 am to 8:45 am

Continental Breakfast - New Professionals

9:00 am to 9:30 pm

**Keynote:** Alexandre Cloutier, Minister responsible for Canadian Intergovernmental Affairs, the Canadian Francophonie and Sovereignist

Governance

9:30 am to 9:45 pm

Break

9:45 am to 10:45 am

Plenary

Guy McKenzie, Deputy Minister of the Economic Development Agency of

Canada for the Regions of Quebec

Paul Whittaker, Deputy Minister, Municipal Affairs, Alberta

Massimo lezzoni, General Director, Communauté métropolitaine de

Montréal

10:45 am to 11:00 am

Health Break

11:00 am to 12:15 pm

#### **Concurrent Round Tables**

#### 1. Aboriginal

Gerald Cunningham, Chair of East Prairie Metis Settlement Council (invited)

Grand Chief Konrad H. Sioui, Huron Wendat Nation, Wendake, Quehec (invited)

Peter Dinsdale, Acting Chief Executive Officer, Assembly of First

Nations

Facilitator: tbc

public service to move forward.

# 2. Putting the Wind into the Sails of Public Administration: Culture transformation that engages the public service to move forward Can culture transformation make a real impact on public administration? Culture – the values, norms, unconscious messages and subtle behaviours of leaders and employees – can significantly hinder performance or enable an organization to succeed to new levels. In this interactive session, Mathé Grenier and Gerardo Delli Quadri will explore the drivers of culture transformation in the public sector and provide practical solutions to engage the

#### 3. Aid on Demand: A Canadian Success Story in International Development

Canadian International Development Agency's Deployment for Democratic Development (DDD) program has initiated eighty-five projects to date in thrity-five countries around the world. IPAC has published a book chronicling this successful and unique approach to international development. The book's author and three DDD advisers will explore with you this under-the-radar success story.

Maria Barrados, former President of the Public Service Commission of Canada

Mary Gusella, former federal Deputy Minister Pierre Martineau, former federal public servant Moderator: Gordon Evans, International Consultant

#### 4. Reinventing Government in a Digital, Information Age (Adjudicated Papers)

Julie Stratton/Monalie Varia, Creating a Culture of Numeracy. Administrative and Organizational Requirements for Better Use of Data for Decision-Making; Amanda Clarke, Digital Government-Citizen Information Networks: Adaptations and Resistance in the Welfare Policy Sectors of Canada and United Kingdom

Ian D. Clark/Leslie A. Pal, Where the Streets Have No Names: Mapping the Discipline of Public Management

**Moderator**: Nancy Croll, Executive Director, Crown Sector HR, Crown Investments Corporation, Saskatchewan

12:15 pm to 2:00 pm

#### Luncheon and Keynote

**Keynote:** Wayne Wouters, Clerk to the Privy Council and Secretary to the Cabinet, Government of Canada

Pierre De Celles Award Ceremony by Mr. Laurent Blanchard, Mayor, City of Montréal (invited)

2:00 pm to 2:45 pm

#### Reinventing Public Administration from Inside

New public management (NPM) must be revisited in terms of what it has given to various players in the realms of politics and public administration, and to citizens more broadly. How to characterize the post NPM era? We will address the issues of gender, representation, consultation and

communication, as well as the contributions and limitations of technology in service delivery.

Keynote: Kevin Page, former Parliamentary Budget Officer

2:45 pm to 3:15 pm

Health Break

3:15 pm to 4:00 pm

Plenary sponsored by Open Text

4:15 pm to 5:30 pm

#### Concurrent Round Tables

#### 1. Municipal

Karen Leibovici, president, Canadian Federation of Municipalities, Councillor, City of Edmonton, Alberta (invited)
Danièle Roy Marinelli, Mayor of the city of Lévis, Vice-president,
Union des municipalities du Québec (invited)
Facilitator: Michael Meritt, Assistant Deputy Minister, Alberta
Municipal Affairs

#### 2. Federal: Building the Public Service of the Future Together

In his 20th Annual Report to the Prime Minister on the Public Service of Canada, the Clerk of the Primy Council talked about the need for "a clear and shared vision of what Canada's Public Service should become in the decades ahead."

Senior leaders have developed a vision to meet the demands of the future. It is a vision of a revitalized and world-class Public Service with a capable, confident and high-performing workforce that works collaboratively with citizens and stakeholders, equipped with the power of new technologies and who strives to seek innovative whole-of-government opportunities for improved efficiency and effectiveness. And it will be agile and able to anticipate and respond to the evolving needs of Canadians and the Government.

In the months ahead, departments and agencies will engage their employees in a dialogue on what the vision means for their respective areas of responsibility and what key areas of change are required.

Andrew Treusch, Commissioner of Revenue and Chief Executive Officer, Canada Revenue Agency

Louise Levonian, Associate Deputy Minister of Finance, Department of Finance Canada

Dr. Evert A. Lindquist, Director of the School of Public Administration, University of Victoria

Moderator: Jacques Bourgault, Associate Professor at l'UQAM / ÉNAP, Consultant for COFAP Inc.

#### 3. Culture -

Simon Brault, Director General, National School of Theatre; President, Foundation Culture Montreal; Vice-President, Canada Council for the Arts.

Moderator : Michel Saint-Denis

# 4. Reinventing Government at the Local and Community Level (Adjudicated Papers)

Zena Seldon/Afiz Rahman, Decision Making in Towns and Municipalities: Does Municipal Size or Regional Location Matter

Dr Hendrick Labuschagne, Local Government Institutions in South Africa

Ele Pawelski, Identifying Elements of a Sustainable Ontario Government – Non-Profit Sector Relationship Kate Graham/Dr Cobhan, Did the Common Sense Revolution Reduce the Size of Municipal Government of Ontario Moderator: Ken Armour, The Research Universities' Council of BC,

Victoria, BC

6:00 pm to 7:30 pm

President's Cocktail

7:30 pm to 12:00 am

Social Evening

#### Wednesday, August 21, 2013

7:00 am to 8:30 am

Continental Breakfast

8:20 am to 8:30 am

2014 Conference Preview from Edmonton

8:30 am to 9:30 am

Plenary: Reinventing public administration through lessons learned from

the past and from the others

Why do so many reforms disappoint or fail, while others mark an entire generation? We seek to understand and identify the factors responsible for

this, with case studies drawn from here and elsewhere.

Facilitator: Kathy Brock, Professor, Queen's University

Rolet Loretan, Director General, International Institute of Administrative

Sciences

Louis Bernard, Former Chief of Staff to Premier René Léves que and former

Secretary General of the Executive Council

Maria Barrados, Former President, Public Service Commission of Canada

9:30 am to 10:00 am

Plenary

Joe Eshun, Global Public Sector Priority Markets Leader and National

Industry Leader, East Africa, Defoitte

10:00 am to 10:15 am

Health Break

10:15 am to 11:15 am

Arm Chair Discussion

James Cherry, President and Chief Executive Officer, Aéroports de Montréal

Pierre Pettigrew, former member of Parliament for Papineau and

former Minister of Foreign Affairs, Government of Canada

Jacques Bourgault, Associate Professor at l'UQAM / ÉNAP, Consultant for

COFAP inc.

11:15 am to 11:45 am

Special Presentation: L'Encyclopédie du patrimoine politique du Québec

(EPPOQ) (Encyclopedia of Quebec's Political Heritage)

Marcel Masse, President of EPPOQ, Project Creator

James I. Gow, Professor Emeritus, University of Montreal

Michel Sarra-Bournet, CEO of EPPOQ

11:45 am

Wrap up and Conclusion: Tom Balfour, President, Institute of Public Administration of

Canada - Montreal Chapter

A Word from Outgoing and Incoming IPAC Presidents

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