

## ELECTED OFFICIALS COURSE

Economic Development is a complex and competitive field and elected officials have a critical role to play in the economic, political and social well being of the their communities. Economic Developers Alberta is giving elected officials a unique opportunity by offering **The Elected Officials** Course.

## What is it?

The **Elected Officials Course** gives this unique group of community leaders specialized "One of the best workshops I information on the strategies, tools and resources needed to help their communities thrive. It delivers information on issues such as:

- The role and function of community economic development
- Issues and best practice examples in areas like: business investment, tourism development, industrial development, and leveraging public and private partnerships.
- How to manage the process: bringing the whole community to the table.
- How to create effective outcomes for your community.

## What participants had to say.....

have attended in a very long time."

"Very well presented and written; will attend some more of these sessions."

"This course should be a must for elected councillors."

To book your session email Leann at leann@edaalberta.ca

## Download the brochure here

If you host the course, the cost is \$300/person based on ten registrants. Every additional participant is \$275. This includes an experienced Trainer for a day, a manual for each participant and personalized certificates upon completion.

The Host is responsible for arranging the venue and refreshments/lunch and for covering Trainer travel costs, which are minimal as we try to book the closest Trainer to your location. As an option, the Host can set their own price per participant in order to cover the costs of food and travel.

Toll Free Phone:Your Economic Development Network in Alberta1-866-671-8182

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