

2013 Alberta Francophone Games

Be a sponsor or
a partner !

You have until April
5th, 2013 to sponsor
this event



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2013 ALBERTA FRANCOPHONE GAMES

Each year, more than 300 athletes take part in the Alberta Francophone Games.

These games present an opportunity for French and French Immersion students to participate in various sports in French for an entire weekend.

Athletes in these games can compete in six sports: basketball, soccer, badminton, volleyball, track and field and a Ultimate. The Games are more than a sporting event; they are also a unique occasion for young Francophone athletes from nine different regions in Alberta to come together.

In addition, the Alberta Francophone Games gather more than 50 volunteers: heads of the mission, coaches, referees and planning committee members. Volunteers are an important part in the success of this event every year!

By becoming a sponsor, you are helping us make the Games shine in St. Paul!

Games' benefits:

- ✓ Help students to improve their French through sports
- ✓ Develop many athletes to prepare them for the National Francophone Games
- ✓ Create relationships between athletes from nine regions
- ✓ Enable a different city to host every year
- ✓ Promote the importance of a healthy and active lifestyle



HONORARY PRESIDENT

Major sponsor's involvement will be recognized throughout the entire event.

Number required: One (1) sponsor

Contribution type: Monetary

Amount: \$3,500

- Mention " Francophones Games are presented by (your company)" on every press releases, publicity and other officials documents
- Media visibility during and after the Alberta Francophone games
- Recognition during the ceremonies
- Possibility of having your volunteers or company employees identified by your company logo during the Alberta francophone games
- Your promotional poster and/or banner during the ceremonies
- Your company logo will appear on the poster of all sponsors – 1st section (5 posters – one on each site)
- Your company logo on T-shirt of the athletes and volunteers
- Your company logo and external link on the FSFA website [jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

OPENING AND CLOSING CEREMONIES

Number required: One (1) sponsor

Contribution type: Monetary

Amount: \$1,500

- Mention during the closing ceremony, in press release and advertising as a partner of the Games
- Your promotional poster or banner during the ceremonies
- Your company logo will appear on the poster of all sponsors – 2nd section (5 posters – one on each site)
- Your company logo on T-shirt of the athletes and volunteers
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

CAFETERIA / VOLONTEER ROOM

The volunteer room is a general meeting place for all event volunteers: committee members, mission chefs, referees and present coaches.

The cafeteria is visited by more than 300 athletes for every meal.

Number required: Two (2) sponsors – ALBERTA MILK already confirmed for one \$ 1000.

Contribution type: Monetary

Amount: \$1,000

- Mention during the closing ceremony, in press release and advertising as a partner of the Games
- Your promotional poster and/or banner visible in the volunteers' room and the cafeteria
- Your company logo will appear on the poster of all sponsors – 3rd section (5 posters – one on each site)
- Your company logo on T-shirt of the athletes and volunteers
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

FOOD

The partners will help supply food for participants and volunteers throughout the Games.

Number required: Three (3) partners

Contribution type: In-kind

Amount : \$1,000

- Mention during the closing ceremony, in press release and advertising as a partner of the Games
- Your promotional poster or banner in the cafeteria
- Your company logo will appear on the poster of all sponsors – 3rd section (5 posters – one on each site)
- Your company logo on T-shirt of the athletes and volunteers
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

MASTER OF CEREMONY

The master of ceremonies must a member of Francophone media.

RADIO-CANADA already confirmed its partnership.

Contribution type: In-kind

- Mention during the closing ceremony, in press release and advertising as a partner of the Games
- Your promotion publicity or banner during the ceremonies
- Visibility during ceremonies
- Your company logo will appear on the poster of all sponsors – 4th section (5 posters – one on each site)
- Your company logo on T-shirt of the athletes and volunteers
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

SATURDAY NIGHT

Saturday night is a social event that includes a DJ or lives music

Number required: Two (2) sponsors/partners

Contribution type: Monetary or in-kind

Amount: \$600 / each

- Mention during the closing ceremony, in press release and advertising as a partner of the Games
- Your promotional poster and/or banner during Saturday night
- Your company logo will appear on the poster of all sponsors – 4th section (5 posters – one on each site)
- Your company logo on T-shirt of the athletes and volunteers
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

OTHER CONTRIBUTIONS

The sponsors/partners may also communicate with us in order to develop a personalized sponsorship package that better suits their means.

Number required: Indeterminate

Contribution type: Monetary or in-kind

Amount: Indeterminate

\$500

- Mention during the closing ceremony, in press release and advertising as a partner of the Games
- Your company name will appear on the poster of all sponsors – 4th section (5 posters – one on each site)
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

\$250

- Your company name will appear on the poster of all sponsors – 5th section (5 posters – one on each site)
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]
- Your logo on official schedule of the Games

\$100

- Your company name will appear on the poster of all sponsors – 5th section (5 posters – one on each site)
- Your company logo and external link on the FSFA website [Jeux francophones de l'Alberta page]