

St Paul & Family Community Benefit
4505 40A Street
St. Paul, AB T0A 3A3



October 11, 2012

Dear Sponsor:

I am writing on behalf of the St. Paul & Community Family Benefit. We are a committee of six people who got together in 2008 to plan and host a family focused New Year's Eve Dance where 100% of the proceeds go to families living in the town or county of St. Paul that need support during a time of hardship or crisis due to illness or tragedy in the family.

Because of the generous donations from businesses like yours, over the last four years we were fortunate enough to assist eight families; five from St. Paul area and three from Elk Point area. Last year's two families each received \$6025.32. Each family had varying needs and the funds raised at each benefit have assisted with those needs. No matter how big or small the battle is for each family, we provide community support during their difficult time. Your contribution would be greatly appreciated to assist the new families that will be selected from nominations received from the caring members of our communities.

We are now in the process of planning our Fifth Annual New Year's Eve Family Benefit Dance and are seeking your support. We would like you to become a sponsor for the event by providing a cash donation. If a cash donation is not possible, as an alternative please consider donating a silent auction item, door prize or volunteer to help out at the event. 100% of the proceeds collected for that evening go to the recipients while all expenses for the evening are paid for with the fundraising dollars the committee raises throughout the rest of the year. Any contribution is greatly appreciated.

We have developed sponsorship levels so that we can recognize your business effectively at the event and throughout our year of activities.

- ❖ Platinum: \$1000 and up
- ❖ Gold: \$500 - \$999
- ❖ Silver: \$200 - \$499
- ❖ Bronze: \$50 - \$199
- ❖ Honorable Mentions: under \$50

All of our sponsors are recognized in various ways:

- ❖ All sponsors are recognized on each of our dinner tables with their name printed on the table cards
- ❖ Bronze, Silver, Gold and Platinum sponsors are thanked in the local paper
- ❖ Silver, Gold and Platinum sponsors are recognized in local radio interviews
- ❖ Gold and Platinum sponsors are showcased on the venue walls, visible to everyone on the night of the event, as well as given 2 free tickets to the New Year's Event
- ❖ Platinum sponsors are featured online with links to your business and mentioned in all our print ads and promotional banners

Please visit our website at www.stpaulandcommunityfamilybenefit.yolasite.com. If you have any questions or need more information I can be contacted by phone at (780)614-7661 or by email at st.paulcommunityfamilybenefit@gmail.com.

Thank you for your consideration in this matter.

Denise Petruk
Sponsorship/Silent Auction Coordinator

Families Helping Families...